

Janette Davis Answers Godfrey Critics

LOCAL PROGRAM LISTINGS
WEEK OF OCT. 29 - NOV. 4

TV
GUIDE

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Phil
Sillers

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~~REPORT, ILL~~

as we see it

If television dramas keep tossing these psychiatric case histories at us, nobody's going to believe anything anymore. Does George really love Mabel, or is he transferring his affection for his mother to her just because Mabel has dimples just like Mother's? Is Homer a success in business because he has ability, or is he nagged by a success compulsion dating from age six, when no one would buy him the tricycle he wanted.

We got to wondering, for example, why television producers seem to favor basset hounds. Remember Morgan, the basset who appeared on so many shows? That was only the beginning. Lassie now has a full-time basset buddy on his show. And Jackie Cooper's new *The People's Choice* has a steady basset hound, too.

The basset has draping ears, crooked knees and a voice like a frustrated banshee. His skin is eight sizes too big for his body. Most of all, though, he has sad, sad eyes which, when set below a wrinkled, worried forehead, produce a mournful expression seldom matched by any other animal—not even by an actor having a scene stolen by a basset.

Why do television producers like to have basset hounds on their shows? The dogs are appealing, of course, but our TV psychiatric drama training tells us there must be more to it. Are the producers unhappy in their work and compelled to evidence that unhappiness through a basset hound? Or do they have guilt complexes about all the money they make, and use the bassets to show that despite worldly trappings, producers are really much put-upon creatures?

There's a psychiatric drama here somewhere. There's this TV producer, see? And he's using this sad-eyed basset hound, see? But one day the basset gets a happy look . . .

You take it from there.

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TV Teletype *



NEW YORK Bob Stahl reports:

First live TV pickup from outside the continent occurs Sunday, Nov. 13, when Wide Wide World televises a Cuban music festival from Havana. TV signals will be beamed to an airplane circling midway between Havana and Miami for transmission to the NBC network. It's part of World's "A Sunday with Youth," which includes such features as hot-rod racing at San Fernando, the Boys' Town choir from Nebraska, kids learning to play ice hockey in Toronto.

* * *

CBS, incidentally, is planning a similar pickup for Let's Take a Trip and may jump the Havana gun on NBC.

. . . GARRY MOORE, starting his own talent search, has representatives scouting the country. Those GARRY selects will be on his daytime show for a week and will get New York theater and night club engagements.

* * *

Seeking authentic backgrounds, producer WORTHINGTON (TONY) MINER plans to film at least 18 Frontier episodes in Mexico, which he calls "the last unspoiled frontier" . . . And BRODERICK CRAWFORD plans filming his Highway Patrol in at least 20 different states to obtain local color.

* * * *

BING CROSBY starts rehearsals this week for "High Tor," the Ford Star Jubilee show for next March. It's to be filmed in color -- hence the lengthy shooting schedule

. . . JEANNIE CARSON will not appear in MAX LIEBMAN'S "Babes in Toyland" Christmas Eve, as scheduled. She'll do the MAURICE CHEVALIER "spectacular" on Sunday, Dec. 4.

* * *

TV's first night parade--Bamberger's, in Newark, N.J. -- set by CBS for Nov. 23, with floats decked in luminous paint and lights . . . Word grapevines back from the Coast that ex-New Yorker JACKIE COOPER is getting the star complex, and that the cast of his TV show, The People's Choice, is unhappy about it.

HOLLYWOOD Dan Jenkins reports:

American Telephone and Telegraph's ambitious series of one-hour FRANK CAPRA-produced TV films, in the works for more than three years, is now down to four at the most, possibly only three, to be scheduled as one-shots. Only one film, "Mr. Sun," is complete . . . NBC, happy over The Soldiers' ratings if not its reviews, still looking for someone to replace HAL MARCH.

* * *

JOHN WAYNE and VERA MILES will do "Rookie of the Year" for Screen Directors Playhouse, with JOHN FORD directing. WAYNE's son, PAT, will be featured in the title role.

. . . Chain Call, a five-a-week half-hour audience participation show, being prepared for a Jan. 2 start on CBS.

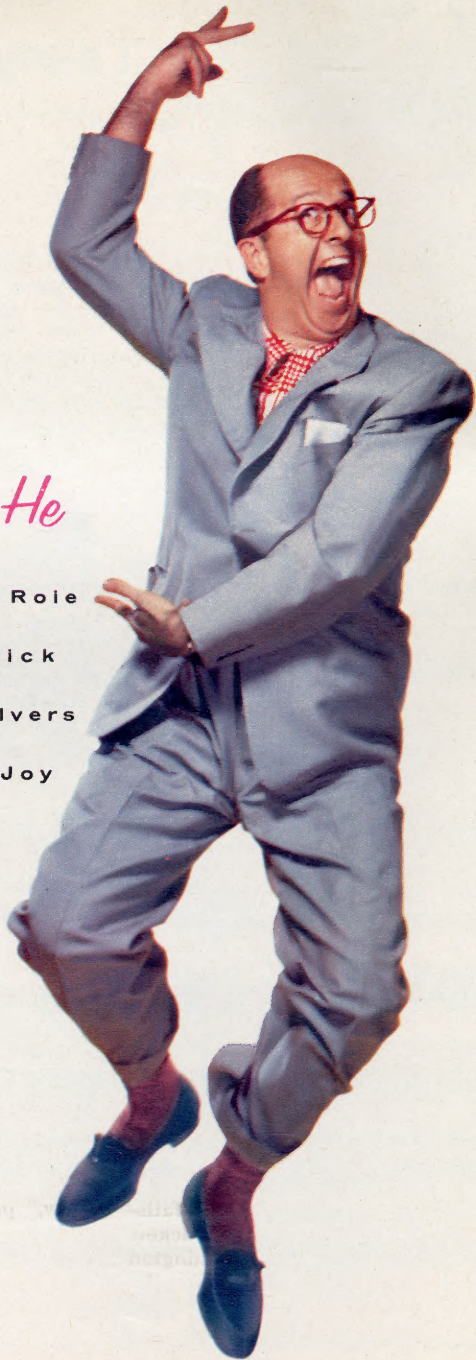
No Sad Sack, He

Television Role

As Master Goldbrick

Has Phil Silvers

Jumping With Joy



Phil Silvers has killed them on Broadway and murdered them in burlesque. He has slain them up in the Catskills and strangled them in Hollywood. Now he's out to slaughter us all on TV. He says so himself.

Phil is the star of *You'll Never Get Rich*, CBS' new situation comedy about a conniving Army sergeant with a heart of goldbrick. You have seen Phil before on TV—in numerous guest spots and in an unlamented variety show a few seasons ago. But, says Phil, let's not talk about *that!*

"It was one of those things. I—uh—like to think of it as a dark chapter in my past which I now consider ended."

Silvers, who is a highly competent, horn-rimmed comedian of 43 with a dome-shaped head and all the brass of a subpoena-server, would much prefer discussing his present show. And he has good reasons. Not since the debut of *The George Gobel Show* last season has a TV comedy program inspired such nip-ups by the critics.

"It's really great," says Silvers modestly. "Now this Sgt. Ernie Bilko (that's me) is a composite picture of all the great goldbrick artists who ever made good in the Army. He's king of the motor pool, lord of the mess hall, scourge of the orderly room. Even the colonel quails before Bilko.

"Bilko is the smoothest operator you've ever seen. He runs poker games, baseball pools and bedmaking contests. He also sells embroidered pillows. He even rents his car at 10 cents a mile—with a group plan available at special rates.

"And not only that," says Phil, warming up, "but this Bilko comes from a distinguished line of Army goldbricks. Why, his great-grandfather, Major Horatio Bilko, sold tickets to fill up the boat when Washington crossed the Delaware. That's why the general had to stand up."

The journey from burlesque to Bilko has been a long, but not very agonizing, one for Silvers, who gives the impression that he has enjoyed every step of the way. Born in the tough Brownsville section of Brooklyn in 1912, he grew up in the neighborhood



As shrewd Sgt. Bilko in *You'll Never Get Rich*, Phil Silvers 'lives it up.'

that spawned the torpedoes of Murder, Inc. "I might have wound up dodging lead," he says, "but I wound up dodging ripe fruit at Minsky's burlesque, instead."

Phil made his "debut" singing with a street gang on the boardwalk at Coney Island at the age of 14. One day a stranger threw him a dime, handed him a business card and said, "Drop around and see me, kid." On the card was the name of Gus Edwards.

Phil didn't know that Edwards' vaudeville act, "The School Days Review," played the famous old Palace Theater. (It produced such stars as Eddie Cantor, George Jessel, Groucho Marx and Ray Bolger.) But he dropped around anyway. Ten **continued**



◀ Phil Silvers burlesqued his burlesque background in show, 'Top Banana.'

road with Edwards. Six months later he was earning \$150 a week as the brat in a vaudeville act. In the depression years he played the borscht circuit in the Catskill Mountains and made his debut in burlesque.

Burlesque comedians in the Thirties were used to fill in the gaps between appearances by the "beauties." But Phil was funny enough to surmount this somewhat discouraging obstacle.

Within a couple of months he had been hit over the head with more rolled-up newspapers than any other comic in burlesque and had dodged a huge crop of ripe fruit. But by this time he had developed a style of comedy that made him unique in his medium. He wore the floppy pants of his contemporaries, but shunned their techniques. To the stock gag-lines of burlesque, he added an odd twist of pseudo-gentility. After losing a particularly raw joke, he would lean over the footlights and whisper confidentially to his audience: "I learned that one at the Theater Guild."

In burlesque, this was refreshing.

days later he was making \$40 a week as one of Edwards' singing newsboys at the Palace—then, the goal of every old trouper.

"I started at the top," says Phil. "And from then on it was down, down, down!"

It wasn't really as bad as all that. No act could play the Palace forever, and after "The School Days Review" completed its run, Phil went on the



Silvers, Frances Langford (l.), Patsy Kelly in 'Hit Parade of 1941.' ▶

Next stop for Silvers was Broadway. Assigned a small role in the musical "Yokel Boy," he stepped into the lead when the star stepped out. The critics thought he was great. And, from Hollywood, M-G-M beckoned. Phil answered the call.

For months at M-G-M Phil just sat around and cashed his pay check (\$500 a week). Then he was dropped. Called to Republic Pictures, where they were casting the screen version of "Yokel Boy," he was told, "We're looking for a Phil Silvers type—but you're not the type." He wound up playing bellhops, Good Humor men, barkers and "people called Blinky."

In 1945 Silvers toured the Mediterranean war theater with a USO unit. Back home, he got the lead in a Broadway musical, "High Button Shoes." Then came another musical, "Top Banana," in which, prophetically, he played a successful TV alumnus of the burlesque circuits.

And Phil was made.

This brings us practically up to date and back to *You'll Never Get Rich*. Was it true that Phil kidnaped Nat Hiken from *The Martha Raye Show* to write and produce the new opus?

"Not guilty," says Phil, his glasses gleaming with righteous indignation. "NBC wasn't quite quick enough to sign up Nat to a new contract. So, somehow, Nat came over to CBS."

How does he feel about competing with Miss Raye, Milton Berle and Bob Hope for the Tuesday night audience?

"I gotta be honest. I'd rather compete with a lecture on polyps. But I think we have a show that will give anyone a battle in the ratings."

Has he any other plans?

"That depends. If all goes well, I may do a couple of spectacles for CBS. If not—well, maybe you'll come and see me sometimes at Minsky's.

"And if you do, please bring soft fruit. No coconuts."—Frank De Blois

HIMSELF!



At last—the fabulous
redhead himself tells
the whole **Godfrey** story!

Millions of words have been written about Godfrey. But this is the first time Arthur *himself* has told his story. It's all here — from his first childhood memories to his current TV shows. He pulls no punches. He tells of his triumphs and doesn't omit his troubles. ("I'm tired of reading the twisted tales concocted for the papers by the press agents of former associates.") Don't miss "This is My Story" by Arthur Godfrey, in the POST on sale Nov. 1. Be sure to watch Arthur Godfrey's shows on CBS-TV.

The Saturday Evening

POST

November 5, 1955 ~ 15¢

A CURTIS MAGAZINE

TV
GUIDE
PREVIEWS

SHOWS THIS WEEK



◀ **Debut.** Kathryn Grayson becomes the latest film star recruit to TV when she appears in a filmed G.E. Theater drama, 'Shadow on the Heart,' on CBS Sunday.



Days specified are for original network showings. Programs are seen later in some areas.

◀ **Truce.** Raymond Burr, I., Robert Wagner and Eddie Firestone, who are bitter foes in 'The Ox-Bow Incident,' on CBS' 20th Century-Fox Hour Wednesday, relax during lull in filming. Cattle rustling drama was refilmed for TV.



◀ **Two Robin Hoods.** Viewers will see Richard Todd play role in feature film version, left, on ABC's *Disneyland Wednesday*; Richard Greene, below, continues in CBS series Monday.



Ha Ha, Hawaii. Rosemary DeCamp, left, Robert Cummings, Ann B. Davis aren't so happy when Hawaiian belle pursues Bob in CBS' *The Robert Cummings Show Thursday*.

Cast of Cuties. Alan Young with (from left), ▶ Beverly Jordan, Naga Norgen, Susan Morrow in 'The Life of Vernon Hathaway' on NBC's *Screen Directors Playhouse Wednesday*.





'This Is Your Life, Old Chap!'

Ralph Edwards Brings An American Program To Britain



Ralph Edwards long ago learned that practically anything can happen on *This Is Your Life*. But he never dreamed what lay ahead when he planned a London telecast to initiate the British version of his show. First the newspapers made a game of discovering the subject (Stanley Matthews, soccer hero), and one told all—just 36 hours before the telecast. A new subject (Eamonn Andrews, TV star) was chosen, and, because telephones are scarce, messengers and detectives were dispatched to ferret out the people in his life. Andrews, believing boxer Freddie Mills to be

Ralph Edwards (who, at left, pretends a London 'litter' box is a letter box) is more at home, right, as he surprises Eamonn Andrews with comedienne Gladys Hay, a long-time Andrews booster.

Blimey! British TV star Eamonn Andrews finds out, at left, he's subject of a Ralph Edwards *This Is Your Life* show in England. Enjoying the fun are old-time film stars Ben Lyon, applauding; wife Bebe Daniels, who sits next to him, and Boris Karloff and wife, in the foreground. In the photo at right, Edwards greets Andrews' friend, British boxer Don Cockell.



the subject, dutifully presented Mills—and himself—at the telecast. British reaction ranged from “the freshest entertainment ever to hit Britain” (from the mass circulation newspapers) to “I would not care to say

categorically that this was the most nauseating program I have ever seen on TV . . .” (from a highbrow magazine critic). At any rate, the British series is successful and the emcee is—Victim No. 1, Eamonn Andrews.



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- ★ THE BIG STORY — NBC ★ MGM PARADE — ABC

See program pages
for time and channel

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Leslie Johnson



Ted Beinart

Corumbelt Dateline

Another indication of where WHBF-TV stands nationally as well as locally was given clearly last month. Manager Leslie G. Johnson was appointed chairman of the National Association of Radio and Television Broadcasters' Employer-Employee Relations Committee.

Ted Beinart, newsman at WTVO, is another of the Iowa TV personalities capable of making news as well as reporting it. Ted, who raced motorcycles while in the Marine Corps during World War 2, just won his second consecutive trophy in a special newsmen's stock car race at the Rockford Speedway. Driving a 1940 Plymouth owned by the Speedway, he outraced two newspapermen and two other Ch. 39 staff members in a five-car, five-lap classic. Ted's trophy was a crash helmet, awarded him during one of his own newscasts. Rockford's Barney Oldfield is on Monday through Friday at 6 and 10 P.M.

Newcomers in the Ch. 4 continuity department include Mrs. Nancy Germanis and Mrs. Irene Draper. Also high school junior, Harriet Garriot, helping out afternoons and Saturdays and getting a good insight into what

makes a TV station go 'round.

Big winner of that all-expenses-paid trip for two to the Rose Bowl in the recent WMT-TV drawing at the Dairy Cattle Congress in Waterloo is Miss Leona Koch of Stanwood, Ia. The drawing was simulcast over WMT radio and Ch. 2 for an exciting five minutes. Miss Koch and her sister will board a United Air Lines plane Dec. 31, fly to Los Angeles, stay at the Hollywood Knickerbocker Hotel, attend the Rose Bowl game and Tournament of Roses, spend five days sight-seeing and fly back to Cedar Rapids. All that, just for writing her name on a small blank and letting Lady Luck do the rest!

With the Cedar Rapids Junior League inspiring the plan, the University of Iowa held a two-day TV clinic in October to show service organizations how to use television successfully. The League is planning several TV shows this winter. Among the "professors" at the clinic was KCRG-TV news director, Dick Yoakam.

With Daylight Saving Time over, many local as well as network shows have moved. Check all your favorites in TV GUIDE!

Channels listed in program section

- | | |
|--|--|
| 2 WMT-TV (CBS) Cedar Rapids, Ia. | 7 KWWL-TV (NBC) Waterloo, Ia. |
| 4 WHBF-TV (CBS) Rock Island, Ill. | 9 KCRG-TV (ABC DuM) Cedar Rapids, Ia. |
| 6 WOC-TV (NBC) Davenport, Ia. | 13 WREX-TV (CBS ABC) Rockford, Ill. |
| 39 WTVO (NBC DuM) Rockford, Ill. | |

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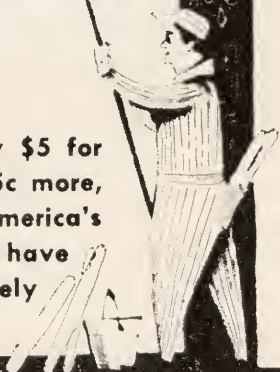


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TV Programs

SATURDAY

For Week Beginning October 29th, 1955

SATURDAY MORNING

- 8:00 **6 7** Pinky Lee—Variety
 8:15 **4** Cartoon Carnival—Kids
 8:30 **4** Captain Midnight
6 7 Winchell & Mahoney

The club house gang has a Halloween party. The pranks are fast and furious until one of them has a most unexpected result. Trudy Trundy sings "The Pussy Cat Song." Knucklehead Smiff tells us "Why Autumn Leaves Turn Color."

- 8:45 **13** Come and See
 9:00 **4** Buffalo Bill, Jr.—Western
6 7 Fury—Drama

Joey tries to help Jim Newton raise some money to pay a bank loan due on the Broken Wheel ranch. A crooked horse-dealer offers to buy Fury, but Jim refuses. The dealer then resorts to trickery to obtain the horse. (Film)

CAST

Jim Newton Peter Graves
 Joey Robert Diamond
 Pete William Fawcett
 Piggott Parley Baer
 Sheriff Jim Hayward
 Ted Donald MacDonald

- 13** Captain Midnight—Drama
 9:30 **4** Tales of Texas Rangers
 "Home in San Antone." After stealing a fortune in diamonds, outlaws escape to their hideout, only to be robbed by a harmless old kleptomaniac. Rangers Pearson and Morgan are attracted to the spot by the shots fired at the fleeing old man. (Film)

- 6 13** Andy's Gang—Stories
 With Andy Devine.
7 Mr. Wizard—Science

Mr. Wizard shows Susan how to make musical instruments that work just like

real ones out of things that they find around the house. Mr. Wizard: Don Herbert. Susan: Pamela Fitzmaurice.

- 10:00 **4 13** Big Top—Circus Fun

From Philadelphia, ringmaster Jack Sterling introduces: Acrobats (The Lacy Troupe). Trapeze artists (The Rudis). Trained doves (Los Wladas). High perch artists (Del Morals). Acrobats (Franklin & Astrid). Jugglers (Lott & Joe Anders).

- 6** Comic Cutups—Wagner
7 Draw with Me Please
 10:15 **7** Shinin' "7" Ranch

- 10:30 **2** Big Picture—Army Film
6 Cartoon Carnival—Kids

- 11:00 **2** Roy Rogers—Western
4 13 Lone Ranger—Western

"The Squire." Unaware that the town's most respected citizen is really an outlaw leader, the Lone Ranger plans a bit of trickery to capture the gang.

- 6** Make Believe—Stories
 11:30 **4** Uncle Johnny Coons

Johnny shows the two old movies "Old War Horse," about the Civil War, and "Post No Bills," about a wacky bill poster. Then he gets into the spirit of things by putting on a Civil War uniform in preparation for his big chance in the theater. (Chicago)

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 86 Proof - Schieffelin & Co., New York

6 Round the World Shopping
13 MOVIES—Double Feature

AFTERNOON

- 12:00 **2 4** Barker Bill—Cartoons
6 7 Press Box Preview
- 12:15 **2** Strange Experiences
4 Cartoon Carnival
6 7 NCAA FOOTBALL
- COLOR** The powerful Michigan Wolverines play host to the Iowa Hawkeyes in a major Big Ten game. Michigan, which soared to the top of the national ratings with its crushing defeat of Army, is coached by Bennie Oosterbaan. Forest Evashevski, former Michigan backfield star, coaches Iowa. Lindsey Nelson and Red Grange report from Ann Arbor, Mich. Game time: 12:30 P.M. CST.
- 12:20 **2** Outdoor Shop Talk
- 12:30 **2** TV Almanac
4 Big Picture—Army Film
- 1:00 **2** MOVIE—To Be Announced
4 The Christophers—Religion
- 1:30 **4** Songs for Saturday
- 2:00 **4** This Is the Life—Religion
 "To Heaven on a Pass."
- 2:30 **2 4 13** HORSE RACE
 The Garden State, two-year-olds, mile-and-a-sixteenth, for a purse estimated to be close to \$300,000. This is the richest race in the world. Bryan Field reports the action from Garden State Race Track, Camden, N.J.
- 2:45 **39** Industry on Parade

- 3:00 **2 4** MOVIE—To Be Anncd.
7 Football Scoreboard
13 To Be Announced
39 Little Rascals—Comedy
- 3:15 **6** Football Scoreboard
7 Pro Football Hi-Lites
- 3:30 **6** MOVIE—To Be Announced
39 MOVIES—Double Feature
 "Beyond the Sacramento." A town is menaced by a crooked saloon-keeper and a newspaper publisher. Bill Elliott, Evelyn Keyes.
 "Northwest Territory." A corporal in the Canadian Mounted Police and his dog go after a pair of killers. Kirby Grant, Gloria Saunders, Pat Mitchell.
- 3:45 **7** Scoreboard
- 4:00 **4** Winky Dink and You
7 MOVIE—To Be Announced
13 Annie Oakley—Western
- 4:30 **2 4** Lucy Show
 "The Freezer." Lucy and Ethel get a beat-up freezer from the butcher and install it in Lucy's basement. Their plan to hide a choice slab of beef in it does not quite succeed. Lucille Ball, Desi Arnaz, William Frawley, Vivian Vance. (Film)
- 6** Big Picture—Army Film
9 MOVIE—To Be Announced
13 Soldiers of Fortune
- 4:50 **7** Scoreboard
- 5:00 **2** Lassie—Drama
4 Wyatt Earp—Western
6 Roy Rogers—Western
7 Football Scoreboard

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Ch. 6-7-39 5:30 P.M.

All times are Central Standard.
For Daylight Time add one hour.

- 13** Disneyland—Features
5:15 **7** Industry on Parade
5:30 **2** **4** Beat the Clock—Stunts
6 **7** **39** The Big Surprise
9 Ozark Jubilee

From the heart of the Ozarks, Springfield, Mo., Red Foley emcees. Guests are Mac Wiseman, who sings "The Kentuckian," guitarist Speedy West and singer Dallas Frazer.

EVENING

- 6:00** **2** Sherlock Holmes—Mystery
4 Stage Show—Variety

Tommy and Jimmy Dorsey lead their orchestra and play host to: vocalist Sarah Vaughan; Robert Mitchum, star of the movie "Night of the Hunter." Comedians Peter Marshall and Tommy Farrell, postponed from last week, are also on the roster. The June Taylor dancers entertain.

6 **7** **39** Perry Como—Variety
Como's cluster of guests this week includes Dunninger the mentalist, Connie Russell the singer, George Prentice the comedian and the Four Lads, the vocalists. Perry himself is set to croon "Come Rain Or Come Shine," "Ko-ko-mo," "You Do Something to Me," "Song of Songs," "Great Day," "He" and "When You Were Sweet 16." The Ray Charles singers interpret "Tenderly."

- 9** NEWS, WEATHER, SPORTS
13 You'll Never Get Rich
6:15 **9** Ozark Jubilee—Music
6:30 **2** **4** **13** The Honeymooners
Bus driver Kramden peers into the future, and it doesn't look good.
7:00 **2** **4** **13** TWO FOR THE MONEY—Quiz

6 **7** **39** PEOPLE ARE FUNNY
9 LAWRENCE WELK—Music
"Sam, the Old Accordion Man" (Alice Lon). "Five Foot Two" (Bob Lido & Aladdin [In English and Italian]). "Mexican Hat Dance" (Dance by Alice & Lawrence). "Water Tumbler Song" (Orchestra). "Oklahoma!" (Alice Lon & Quartet).

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THURSDAYS 7:00 P.M.

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Iowa Electric Light & Power Co.
WMT-TV Channel 2

7:30 **2** RACKET SQUAD—Police

4 **13** IT'S ALWAYS JAN

Val is thrilled over her engagement to a wealthy and much-married playboy. He, however, is not too in love to overlook the charms of roommate Jan.

CAST

Jan Stewart Janis Paige
 Josie Stewart Jeri Lou James
 Pat Murphy Patricia Bright
 Val Marlowe Merry Anders
 Tommy Herb Patterson
 Stanley Arte Johnson

6 **39** JIMMY DURANTE

Peter Lawford makes a guest appearance on the show. Regulars include Eddie Jackson, Jules Buffano and Jack Roth and the five Durante girls.

7 ABBOTT AND COSTELLO

8:00 **2** **4** **13** GUNSMOKE

Townfolk ignore the story of a young boy who claims he overheard a high-wayman and his wife plan a series of robberies. The youngster is too well-known for some previous tall tales.

6 **7** **39** GEORGE GOBEL

"Lonesome George" welcomes Tennessee Ernie Ford as his guest. George tells how he first met Ernie and the two appear in a hillbilly night-club sketch. Peggy King sings "Moments to Remember." John Scott Trotter's orchestra. (Hollywood)

9 WRESTLING

8:30 **2** **4** **13** DAMON RUNYON

THEATER—Drama

"Situation Wanted." Cesar Romero stars as a jobless bodyguard who is hired to transport firearms south of the border. The purpose of the mission is

to aid revolutionary forces. The results of the mission are somewhat unexpected. (Film)

6 **7** **39** HIT PARADE—Music

In a special Halloween show, Dorothy Collins, Gisele MacKenzie, Snooky Lanson and Russell Arms salute the nation's top seven tunes. Extras: the dancers perform "The Sabre Dance"; Snooky Lanson sings "Makin' Whoopee."

9:00 **2** IT'S ALWAYS JAN—Comedy

4 NAVY LOG—Documentary

The poignant, true story of a sailor and a blind girl who fall in love, recreated in "Home Is the Sailor."

6 VARIETY PLAYHOUSE

7 WEATHER, NEWS, SPORTS

Howard Trickey, Jim Scanlon, Frosty Mitchell.

9 MOVIE—To Be Announced

13 TV READER'S DIGEST

39 NEWS

9:10 **39** WRESTLING—Marigold

9:30 **2** SOLDIERS OF FORTUNE

4 TO BE ANNOUNCED

6 BIFF BAKER, U.S.A.

7 WRESTLING—Marigold

13 TOWN & COUNTRY TIME

10:00 **2** NEWS AND WEATHER

Bob Johnson and Ford Roberts.

4 QUAD-CITIES ON CAMERA

News of the week in review, with Bill Ellison.

6 LIFE OF RILEY—Comedy

Starring William Bendix.

9 NEWS, WEATHER, SPORTS

With Joe Bartelme.

13 CHAMPIONSHIP BOWLING

10:15 **4** **9** MOVIE—To Be Annncd.

39 RED BARBER—Sports

10:20 **2** MOVIE—Science Fiction

"Highly Dangerous." (English). An American reporter accompanies a beautiful scientist on a secret mission to investigate plans for bacteriological warfare. Dane Clark, Margaret Lockwood, Marius Goring, Naunton Wayne.

10:30 **6** **7** MOVIE—To Be Annncd.

11:00 **13** NEWS

11:15 **4** NEWS, WEATHER, SPORTS



Have a Little Brandy Handy

★ ★ ★

HENNESSY

THE WORLD'S PREFERRED COGNAC BRANDY

84 Proof • Schieffelin & Co., New York

MORNING

- 9:00 **2** **Lamp Unto My Feet**
Host Lyman Bryson discusses the Dead Sea scrolls. These scrolls, found in caves near the Dead Sea during the past few years, have shed new light on the Bible. His guests are: Prof. W. F. Albright of Johns Hopkins U, and Msgr. John Dougherty of Darlington, N.J.
- 9:15 **13** **Sacred Heart Program**
- 9:30 **2** **Look Up and Live**
Rev. Alvin Kershaw, the "\$64,000 Question" jazz expert, and gospel singer Mahalia Jackson join in today's program. They'll compare "pure jazz" with the jazz themes in gospel singing.
- 13** **Faith for Today—Religion**
- 10:00 **2** **U.N. in Action**
- 13** **Back to God—Religion**
- 10:15 **6** **What's Your Trouble?**
- 13** **The Christophers—Religion**
- 10:30 **2** **13** **Contest Carnival**
Gene Crane introduces more young talent turned up by the amateur scouts. Harry Corti, juggler of New York City. The twirling DeAngelos, baton twirlers of Sharon, Pa. Helen and Kitty Rose, hand balancers of Brooklyn, N.Y. Connie Stallsmith, trapeze artist of Biglerville, Pa.
- 6** **This Is the Life—Religion**
- 10:45 **4** **The Christophers—Religion**
- 11:00 **2** **13** **Winky Dink and You**
A pumpkin the kids have drawn to celebrate Halloween tells Jack Barry a ghost story. We see the next chapter of Mike McBean's adventures in the days of the Louisiana Purchase.
- 6** **MOVIE—To Be Announced**
- 7** **We Believe**
- 11:15 **4** **Musical Film**
- 11:25 **4** **Professor Pet**
- 11:30 **2** **4** **Wild Bill Hickok**
"The Monster in the Lake." People living near Medicine Lake are terrified by a monster that appears from it. Guy Madison, Andy Devine. (Film)
- 7** **Church of the Air**
- 13** **Sunday Special**
- 11:45 **13** **Plumb, Level and Square**

AFTERNOON

- 12:00 **2** **To Be Announced**
- 4** **This Is the Life—Religion**
- 6** **7** **39** **American Forum**
- 9** **Oral Roberts, Evangelist**
- 13** **Talent Parade**
- 12:15 **2** **Offbeat—Film**
- 7** **The Christophers—Religion**
- 12:30 **4** **Facts Forum—Panel**
"How Can We Improve International Relations?" with Max Sherover, president of Linguaphone Institute, as special guest.
- 6** **7** **39** **Catholic Hour**
Sister Alice Francis of Brooklyn's St. Joseph's College offers another lesson in child guidance. She discusses the values in the Christian teachings of temperance and fortitude. This is the last of the current "Catholic Hour" series.
- 9** **This Is the Life—Religion**
- 1:00 **4** **9** **13** **PRO FOOTBALL**
- 6** **7** **39** **American Inventory**
Today's play, "A Majority of One," by Stephen DeBaun, takes up the conflict between the humanities and the sciences in academic life. A college dean stakes his job on maintaining the importance of the library. His chief opponent—the head of the board of trustees.
- 1:30 **2** **Report Card**
DEBUT First in a series of five programs presented in connection with White House Conference on Education, which opens next month. Lyman Bryson moderates this series of TV discussions. Today's topic: "What Should Our Schools Accomplish?" Today's guests: Sloan Wilson, of the White House Conference, and author of the best-selling novel "The Man in the Grey Flannel Suit." Norman Cousins, editor of the Saturday Review. James Killian, president of Massachusetts Institute of Technology. Francis Keppel, Dean of Harvard's Graduate School of Education.
- 6** **Know Your Schools**
- 7** **39** **Youth Wants To Know**

2:00 **2** Talkaround

Hostess Katherine Copeland holds a discussion with pre-teens which helps them discover the meaning of their feelings about personal relations.

6 **39** Dr. Benjamin Spock

The gentle authority on baby care conducts another discussion with four mothers. Older children are the objects of today's talk, and the topics that come up include clothing and the role the parents should play in selecting the children's reading matter. The series is filmed in Cleveland.

7 This is The Life

2:30 **2** Adventure—Education

The first in a series on the world's waters takes up the physical and geographical aspects of the sea. Host Charles Collingwood talks with: Dr. Roger Ravelle, director of the Scripps Institute of Oceanography; Dr. Maurice Ewing, of Columbia U.'s Lamont Geological Observatory; and Dr. Kenneth Norris of Marineland of the Pacific, Palos Verdes, Cal. There will be a remote from Marineland as well as in-studio interviews and displays.

6 **7** **39** Zoo Parade

3:00 **2** Face the Nation

6 **7** **39** Wide Wide World

From his perch in New York City, Dave Garroway oversees the live pickups from points all over the western U.S. Salt Lake City, Ut.: the Mormon Tabernacle Choir. Las Vegas, Nev.: an old-fashioned gas-lit stage show, and a not so old-fashioned slot machine. Tombstone, Ariz.: Helldorado Week, when the old-time gunfights are re-staged; Boot Hill Cemetery, where the losers rest in peace. The Continental Divide: view from a railroad train. Fort Leavenworth, Kan.: point where the first wagon train started. Santa Barbara, Cal.: the Old Mission. San Francisco: rodeo at the Cow Palace. Oklahoma City: oil well on the Capitol lawn. Houston, Tex.: Leopold Stokowski conducts a rehearsal by the Houston Symphony of the premiere of Alan Hovhaness's symphonic composition "The Mysterious Mountain."

3:30 **2** People's Choice—Comedy

3:45 **13** Pet Show

4:00 **2** **4** **13** Omnibus—Variety

One half of today's show is devoted to "Advice for Bathers," offered by that lovely instructress Esther Williams. She has help from the Yale swimming team and a few members of the Walter Reed swimming team. The history of swimming is covered once over lightly, and some modern strokes are demonstrated. The Yale U. pool is the scene of this live pickup. The other half of the show is in the nature of advice to actors, since the popular team of Hume Cronyn and Jessica Tandy is seen applying make-up for, and then performing, a variety of roles.

9 Super Circus—Variety

4:30 **6** Capt. Gallant—Adventure

"The Legion Is Our Home." Capt. Gallant is called on to clear the name of an ex-Nazi who has joined his Foreign Legion group. The Nazi, who met a former girl friend in an El Hokay cafe, is accused of her brother's murder.

7 Superman—Adventure

39 This Is the Life—Religion

5:00 **6** **39** Meet the Press—Panel

7 Annie Oakley—Western

9 MOVIE—To Be Announced

5:30 **2** **13** You Are There—Drama

"Grant and Lee at Appomattox," April 8, 1865. Walter Cronkite and his news-men stand by to report the events on the fateful day of Lee's surrender to Grant. This act marked the end of the Confederacy and the preservation of the Union was maintained. (Film)

4 You Asked For It

6 Ozzie and Harriet—Comedy

7 **39** Roy Rogers—Western

"The Outlaws of Paradise Valley." Gunmen try to capture members of an archeological expedition to use as hostages in a bank robbery. Roy is on hand to stop the first attempt, but the outlaws return to finish the job. (Film)
 Pat Brady Himself
 Prof. Petry Pierre Watkin
 Carla Pamela Duncan
 James Wilson Rick Vallin

EVENING

6:00 **2** Life of Riley—Comedy

4 Lassie—Drama

"The Witch." An eccentric old spinster, known to the children of the area as the "Witch Woman," is blamed for Lassie's strange illness. Jeff and Porky are sure she has put a "spell" on the collie. (Film)

6 7 39 It's A Great Life

"Double Date." Steve has a big problem: he is crazy about his girl friend's beautiful sister. He accepts the aid of his pal Denny and soon has an even bigger problem. (Film)

9 You Asked for It—Requests

13 Kit Carson—Western

6:30 **2 4 13** Private Secretary

"The Pratt Plan." Susie recruits the aid of her friends in a unique attempt to get a raise. Their job is to needle Sands into giving Susie more money. Ann Sothern stars as Susie. Don Porter plays Sands, Ann Tyrrell plays Vi.

6 39 Frontier—Western

The beginning of a settlement at what is now the city of Omaha is told in the story "In Nebraska." A young married couple lives alone in a sod house on the Nebraska prairie. The woman's loneliness leads to trouble when two men stop at the crude home on a rainy night. (Film)

7 Stories of the Century

Starring Jim Davis, Mary Castle.

9 Famous Film Festival

Rex Harrison and Lilli Palmer in "Notorious Gentleman," an English film in its TV debut. Expelled from Oxford, playboy Vivian Kenway goes on a prolonged spree, is stranded in Vienna and agrees to marry an Austrian girl so she can escape the Nazis. Once home again, however, Kenway falls in love with another girl.

CAST

Vivian Kenway Rex Harrison
Rikki Krausner Lilli Palmer
Col. Kenway Godfrey Tearle
Sandy Duncan Griffith Jones
Jennifer Cathrop ... Margaret Johnston
Fogray Guy Middleton

SUNDAY

RONALD REAGAN introduces

KATHRYN GRAYSON

in her TV debut



in "SHADOW ON THE HEART"

The

GENERAL ELECTRIC

Theater

SUNDAY'S PROGRESS REPORT

"Electricity and Time"

WHBF-TV

WREX-TV

Channel 4 - 13 8 P.M.

7:00 **2 4 13** ED SULLIVAN

Ed Sullivan's guest list boasts such names as: singer Eddie Fisher; Phil Silvers, comedy star of "You'll Never Get Rich"; vocalist Marion Marlowe; comedian Dick Shawn; British singing star Dick Whitfield; and ventriloquist Senor Wences. There will be a series of scenes from the new comedy "No Time for Sergeants." Appearing in the Broadway production are Andy Griffith, Roddy McDowall and Myron McCormick. It's about a southern bumpkin's shattering effect on the Army.

6 7 39 VARIETY HOUR

Guests include actress Merle Oberon, TV star Bob Cummings, zany band-leader Spike Jones, "Dragnet" stars Jack Webb and Ben Alexander, the dancing Hamilton Trio and Hollywood starlets "The Wampus Baby Stars."

8:00 **2** DR. HUDSON'S SECRET
JOURNAL—Drama

4 13 G.E. THEATER—Drama

Kathryn Grayson and John Ericson star in "Shadow on the Heart." While on duty on a lonely beach, a sailor meets a beautiful girl. It's love at first sight—for the boy. But he learns that the girl is blinded and pledged to marry another if her vision is restored. Julie Kathryn Grayson
Red John Ericson
Carson Chick Chandler
Brady Hal Baylor
Tuttle Joe Corey
Bonnie Ruth Lee
Sidelight: Joe Corey appeared as Humphrey the office boy in last season's "Dear Phoebe."

6 7 39 ALCOA HOUR

English stars Laurence Harvey and Diane Cilento appear in "The Small Servant," an original play by S. I. Abelov, inspired by characters from Charles Dickens. The pretty "small servant" in the home of an unscrupulous lawyer and his sister tries to prevent her employers from swindling the dashing young man who is their ward, and a legal apprentice.
Dick Swiveller Laurence Harvey
Small Servant Diane Cilento

Sampson Brass Mary Wickes
Sophie Wackles Brenda Forbes
Padgett Murray Matheson
Wrasp Francis Compton
Rev. Garland Halliwell Hobbs

9 CHANCE OF A LIFETIME

With Dennis James.

8:30 **2 4** ALFRED HITCHCOCK

"Into Thin Air" stars Pat Hitchcock, daughter of Mr. Hitchcock. A young woman and her mother, enroute from India to England in 1899, stop off at Paris for a visit. Returning to the hotel at which the two are staying, the girl is refused her key, is told she is not registered and can find no trace of her mother. Based on Alexander Woollcott's "The Vanishing Lady." (Film)
Diana Winthrop Pat Hitchcock
Mrs. Winthrop Mary Forbes
Basil Farnham Geoffrey Toone
Maid Gerry Gaylor
Sir Everett Alan Napier
Clerk Maurice Marsac

9 AMATEUR HOUR—Talent

RETURN

Ted Mack emcees this amateur talent show which features entertainers selected from all over the country. The performers' abilities are judged by viewers who write or phone in their votes. A three-time winner becomes eligible to perform in the annual national talent championship, with a chance at the \$5000 scholarship award.

13 FORD THEATER—Drama

9:00 **2 4 13** APPOINTMENT
WITH ADVENTURE—Drama

"Dark Memory," by Irving Werstein. An American couple, living in an Italian villa, is intimidated by the mysterious housekeeper. She has a reason for wishing harm to her employers: her son was killed during the war while on a raid led by the American man.

6 7 39 LORETTA YOUNG

Guest hostess Irene Dunne introduces "Slander," starring Laraine Day. Vicious gossip in a small community nearly ruins a happy marriage. The wife is having her portrait painted by a promising young artist. Rumor has it

that her interest in him is more than that of a patron. (Film)

Carol PotterLaraine Day
Harry PotterKen Tobey
CalvinCorey Allen
Miss MooreBetty Caulfield

9 LIFE BEGINS AT 80

9:30 2 4 13 WHAT'S MY LINE?

Host: John Daly.

6 WATERFRONT—Drama

7 39 JUSTICE—Drama

"Decision by Panic," by Roger O. Hirson. The teaching career of a young Ph.D. is threatened by scandal. He's become the victim of a woman who claims he molested her, and her unscrupulous partner. He must pay blackmail if he's to keep his "crime" a secret. William Prince plays Legal Aid Society lawyer Richard Adams.

9 THE PENDULUM—Drama

10:00 2 NEWS—McMartin

4 WANTED—Drama

6 NEWS AND WEATHER

7 LIFE OF RILEY—Comedy

William Bendix as Chester Riley.

9 MOVIE—Drama

"Flight at Midnight." With the help of a speed pilot, the citizens of a town fight to keep their airport landing-field. Phil Regan, Jean Parker, Robert Armstrong.

13 WEATHER, NEWS, SPORTS

39 MOVIE—Drama

"Come on, Leathernecks." An Annapolis graduate must decide between becoming a Marine and becoming a professional football player. Richard Cronwell, Marsha Hunt, Leon Ames.

10:15 2 6 IOWA FOOTBALL

10:30 4 LAWRENCE WELK—Music

7 HAWKEYE HI-LITES

13 ALFRED HITCHCOCK

11:00 13 MOVIE—Comedy

"Road Show." Comedy in which a young man joins a carnival to escape his gold-digging fiancée. Carole Landis, Adolphe Menjou, John Hubbard.

11:15 2 Outdoor America

6 MOVIE—To Be Announced

11:30 4 NEWS, WEATHER, SPORTS

12:00 13 NEWS

THE WORLD'S MOST HONORED GIFT

PRODUCT OF LONGINES-WITTNAUER WATCH COMPANY

SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER

THE WORLD'S MOST HONORED WATCH

Longines

- 7:00 **2 4** Morning Show
 7:25 **4** NEWS AND WEATHER
6 7 39 Today—Garroway
 8:00 **2 4** Captain Kangaroo

(Mon.) Capt. Kangaroo and his friends make a Jack-o-Lantern which comes to life. Mr. Bunny Rabbit dresses for a trick-or-treat game and Mr. Greenjeans and the Captain do a square dance.

(Tues.) Old Grandfather Clock conducts a musical-clock symphony with all the clocks in the Treasure House.

(Wed.) The Captain and Mr. Bunny Rabbit perform magic tricks. The Captain also builds a model of the White House. Bob Keeshan.

(Thurs.) The Captain and Mr. Greenjeans form a marching band Old Grandfather Clock's on trumpet and Mr. Bunny Rabbit solos on clarinet.

(Fri.) The Captain and his puppets set out on a fishing trip. Bob Keeshan.

- 9:00 **2 4** Garry Moore—Variety

(Mon.) White Python (Peter Ryhiner). Tea for Two (Garry, Durward Kirby). "Back Where I Came From" (Denise Lor, Ken Carson).

(Tues.) Relaxation (Garry, Durward Kirby). "Cockeyed Optimist" (Denise Lor). "Look to Your Heart" (Ken).

(Wed.) Comedian (Eernie West). "Our Town" (Ken Carson). "Surrey with the Fringe on Top" (Ken, Denise Lor).

(Thurs.) Report to the Nation (Garry, Denise Lor, Durward Kirby). "I'm Your Girl" (Denise Lor). "All of You" (Ken).

(Fri.) New Talent (Singer Richard Hon of Cleveland). Art Students (Denise Lor, Durward Kirby). Comic Monolog (Cliff Norton). These Foolish Things (Cast). "Sweet 16" (Denise Lor). "She's Funny That Way" (Ken Carson). "Ugh, Could I Love You!" (Denise, Ken).

- 6 7 39** Ding Dong School

Dr. Francis Horwich.

- 9:30 **2** Musical Clock

(Monday and Wednesday)

- 2** Arthur Godfrey Time

(Tuesday and Thursday)

- 4** Arthur Godfrey Time

(Monday through Thursday)

- 6 39** Search for Beauty

With Ern Westmore.

- 7** Film Subject

(Monday, Wednesday, Friday)

- 7** Search for Beauty

(Tuesday and Thursday)

- 10:00 **2** Arthur Godfrey Time

- 6 7 39** Home-TV Magazine

(Mon.) **COLOR** Arlene Francis presides. Neckline Styles (Natalie Core). Medical News (Howard Whitman). Great Masters (Theodore Rousseau, of New York's Metropolitan Museum).

(Tues.) **COLOR** Arlene Francis presides. Chicago Remote (Frank Lloyd Wright designs). Food and Atomic Radiation (Dr. Edwin Laug). Great Masters (Theodore Rousseau). Interview (Gertrude Berg [Film]).

(Wed.) **COLOR** Arlene Francis presides. Children's Clothes (Natalie Core). Cleveland Remote (Cleveland Playhouse). Great Masters (Theodore Rousseau). Bouillabaisse (Chef Phillip [Film]).

(Thurs.) **COLOR** Arlene Francis presides. Interview (Exurbanite Fairfield, Conn.). Football Party (Kit Kinne). Great Masters (Theodore Rousseau). Time and Motion Study (Wayne U., Detroit).

(Fri.) **COLOR** Arlene Francis presides. News in the Arts (Arlene Francis). San Diego's Situation (Sylvia Porter). Great Masters (Theodore Rousseau). Squash Dishes (Kit Kinne).

- 13** Tune Inn Time

- 10:30 **2 4 13** Strike It Rich—Quiz

- 11:00 **2 4 13** Valiant Lady—Serial

- 6 7 39** Tennessee Ernie

- 11:15 **2 4 13** Love of Life—Serial

- 11:30 **2 4 13** Search for

Tomorrow—Serial

- 6 7 39** Feather Your Nest

(Mon.) The show originates at the Chicago Merchandise Mart for the next two weeks. Today hosts Bud Collyer and Janis Carter give the winner a kitchen set.

(Tues.) A ranch-style dining room is today's prize. (Chicago)

(Wed.) A ranch-style bedroom is today's prize. (Chicago)

- 11:45 **2 4 13** Guiding Light—Serial

(Morning Programs on Page A-12)

AFTERNOON

12:00 **2** NEWS AND WEATHER

Bill Roberts and Chuck Worcester.

4 Jack Paar-Variety

"Satan Take a Holiday" (Edith Adams), "Ruby" (Joso Melis), "She's Funny That Way" (Jack Haskell), English Disc Jockey (Jack, Louis Nye).

6 Rural Roundup-Bill Gress

7 NEWS AND FARM PICTURE

13 MARKETS AND NEWS

12:15 **2** **13** Jack Paar-Variety

4 Farm Almanac

6 Adventures in Art, Music

12:30 **2** **4** **13** Love Story

Hosts Jack Smith and Pat Meikle are still here but the show is different. It's an interview show featuring two people in love who tell us their story. Jack sings songs that have a special meaning to them. For correct answers to the questions asked of them, the couple can win \$500 and a chance for a car and a two-week trip to Paris. (This is the new format for the old "Welcome Travelers" show.)

6 Especially for You-Sundine

7 MOVIE-To Be Announced

1:00 **2** **4** **13** Robert Q. Lewis

"Be My Baby" (Merv Griffin), "Suddenly There's a Valley" (Earl Wrightson, Lois Hunt).

6 MOVIE-To Be Announced

1:30 **2** Home Fare-Ladies

4 Linkletter's House Party

Guest will be singer Helen Jones. Members of the audience will discuss last night's Halloween pranks. Art Linkletter hosts.

7 Around the House

13 Party Line "13"

2:00 **2** **4** **13** Big Payoff-Quiz

6 **7** **39** Matinee Theater

DEBUT **COLOR** John Conte is host of this hour-long daily dramatic series. Productions feature original dramas, adaptations of literary works and reruns of other TV dramatic programs. The first drama is an adaptation of John P. Marquand's "Beginning Now." A socialite has always relied on his charming manner and his father's money to get him out of scrapes. Now he is a married man and a father with a long record of unkept promises. His wife is worried about the effect on their son, and her greatest fears are realized when her husband finally gets into some trouble that even he can't laugh off.

2:30 **2** **4** **13** Bob Crosby-Music

Joan O'Brien returns to the show today. "Only a Paper Moon" (Bob and Modernaires), "Moments to Remember" (Joan O'Brien), "Punky Punkin'" (Modernaires), "Shine on, Harvest Moon" (Cast).

3:00 **2** **4** **13** Brighter Day-Serial

Donald fears Lydia and Max have eloped.

6 **39** Date with Life-Serial

The mysterious stranger appears.

New Daytime Drama

DATE WITH LIFE

Real stories about real people!



First story stars lovely

BARBARA BRITTON

Sponsored by The Borden Company. **3** P.M. Mon.-Fri. Ch. **6** **39**

- 7 To Be Announced**
3:15 2 4 13 Secret Storm-Serial
6 39 First Love—Serial

Laurie plans optimistically for the future. Pat Barry.

- 3:30 2 13 On Your Account**
4 Frankly Feminine—Ladies
6 7 39 Mr. Sweeney

"Halloween." Cicero tells Kippie some ghost stories. Charles Ruggles, Glenn Walken. (Film)

- 9 Mother Wilson's Kitchen**
3:45 6 7 39 Modern Romances

Hostess Martha Scott introduces a tale by Harry W. Junkin. A girl door-to-door saleswoman meets a jockey. He learns she holds a sweepstakes ticket.

CAST

Katy Neva Patterson
 Jack Edward Andrews
 Tony Robert Ellenstein
 Flora Audra Lindley
 Mrs. Warden Belle Flower
 O'Neil Edmon Ryan

- 4:00 2 MOVIE—To Be Announced**
4 Grandpa Happy—Kids
6 7 39 Pinky Lee—Variety
9 Herb, the Ranch Hand
13 Roddy Mac Show

4:15 13 Rollie's Magic Club

- 4:30 4 Little Rascals Club**
6 7 39 Howdy Doody

COLOR The search for the butterfly continues. Howdy Doody arrives in the valley of the ants. There's a story by the Story Princess.

- 13 Old Time Movies**
5:00 2 Marshal "J"—Little Rascals

- 4 9 Mickey Mouse Club**

1. Newsreel: Sailing, Sailing!; Hunting for Atoms; Bird Brains; Catch a Ghost. 2. Mouseketeers present "Fun with Music Day": "Old Betsy" and "Green Grass Grows." 3. Serial: "Border Col- lie," part 1. 4. Cartoon: "Mickey's Steamroller."

- 6 Circle "6" Ranch—Western**
7 Cousin Roger's Ranch
13 Trail Tales—Children
39 Fun Time—Kids

- 5:25 2 Hopalong Cassidy**
5:30 13 Superman—Adventure

- 39 Cowboy G-Men—Western**

- 5:45 6 NEWS, SPORTS, WEATHER**

- 5:55 2 WEATHER, NEWS, SPORTS**
 Bob Nance, Bill Roberts, Tait Cummins.

EVENING

- 6:00 4 Soldiers of Fortune**
6 Bishop Sheen—Talk
7 SPORTS, WEATHER, NEWS

Clare Rampton, Howard Trickey, Jock Lawrence.

- 9 NEWS**

Dick Yoakam and Bob Brooks.

- 13 WEATHER, NEWS, SPORTS**

Bob Clyde, George Raubacher and Wally Scott.

- 39 NEWS, SPORTS, WEATHER**

- 6:15 2 13 NEWS—Doug Edwards**

- 9 NEWS—John Daly**

- 6:30 2 4 13 Robin Hood**

"A Guest for the Gallows." The sheriff of Nottingham sentences a peasant to the gallows for not paying his taxes. Robin, in a desperate attempt to save the poor man, slips into Nottingham disguised as a butcher. Richard Greene stars as Robin Hood; Alan Wheatley plays the sheriff. (Film)

- 6 Tony Martin—Songs**

On a Halloween hayride, Tony sings "Almost Like Being in Love," "Hold Me in Your Heart," "Someone You Love" and "That Old Black Magic." The Interludes offer "Peter Peter Pumpkin-eater." David Rose conducts the orchestra. (Hollywood)

- 7 Ted's Tune Time—Music**



... the
 newest
 look
 in time

presents
ARLENE FRANCIS
 ... the loveliest
 look in a long
 time
 See the "HOME"
 show on NBC-TV

The Gruen Watch Company, Time Hill, Cincinnati 6, Ohio.

9 To Be Announced

39 Rockford Viewpoint

6:45 **6 7 39 NEWS**—Swayze

7:00 **2 MY LITTLE MARGIE**

4 BURNS AND ALLEN

In order to help the sale of George's new book, Gracie and Blanche go down to the book store the day it goes on sale. In the crowded confusion, Blanche accuses an innocent man of being a masher, and soon regrets her mistake. (Film)

6 7 39 SID CAESAR

Sid, Nanette Fabray, Carl Reiner, Howard Morris, Sandra Deel and Ellen Parker join in tonight's "Commuters" sketch. The six plan an evening together, but they can't agree on what to do with it. Other comedy sketches feature Sid and the gang. There are also performances by the Ted Cappy Dancers, pianist Earl Wild and singer Bill Lewis.

9 TV READERS' DIGEST

13 MAYOR OF THE TOWN

7:30 **2 MR. DISTRICT ATTORNEY**

4 TALENT SCOUTS—Variety

9 13 CONCERT—Barlow

Baritone Thomas L. Thomas sings with the orchestra directed by Howard Barlow.

PROGRAM

Mr. Thomas

"Marcheta"Victor Schertzinger

"Still of the Night"Cole Porter

"Il Balen" ("Trovatore")Verdi

"Granada"Augustin Lara
Chorus

"Amapola"Jose Lacalle
Orchestra

"Mexican Hat Dance"F. A. Parpichela
Finale, Fourth Symphony. Tchaikovsky

8:00 **2 4 13 I LOVE LUCY**

Lucy, Ricky and the Mertzes are finally set for a peaceful trip back east, but no such luck with our gal Lucy aboard. This time she gets entangled with a jewel thief and disrupts the whole train. (Film)

6 7 39 MEDIC—Drama

"When Mama Says Jump." A teen-aged boy's case of acute acne is aggravated by a domineering mother. To



8 NCAA GAMES

Live Telecasts of Leading
University Grid Battles

SATURDAY AFTERNOONS

Listen to Station for Exact Times

S.U.I. HI-LIGHTS

10:15 P.M.
SUNDAYS

Filmed Reviews of Hawkeye
Games with Coach Evashevski

WOC-TV
CHANNEL 6

compensate for his self-consciousness, he tries to follow his athlete father's footsteps to high-jumping fame. (Film)

CAST

Dr. Konrad Styner Richard Boone
Ray Dickson Alan Reed, Jr.
Lambert Kip King
Mrs. Dickson Jean Engstrom

9 FAVORITE STORY—Drama

8:30 **2 4 13** **DECEMBER BRIDE**

As a witness to a shoplifting job, Lily reports the crime. But the local newspaper reverses the names, and instead of a witness, Lily is named as the shoplifter. As a result, Lily's efforts to find a job are stymied! (Film)

6 7 39 **ROBERT MONTGOMERY PRESENTS—Drama**

John Hudson stars in "In a Foreign City," adapted by John McPhee from Robert Coates' short story. A somewhat weak-minded college graduate has one drink too many at the downtown club. As a lark, he pretends to be a holdup man. The results are most unfunny.

CAST

Chuck Cormoran John Hudson
Matt Schorrell Jack Manning
Frank Schumacher Tony Bickley
Police Sergeant John Marley
Rafe Ernest Parmentier
First Policeman Joe Campanella
Ramon Carlos Montalban
Alice Betty Low

9 KENNY HOFER SHOW

9:00 **2 4** **STUDIO ONE—Drama**

"Split Level," by Joel Hammil. Despite the opposition of their families, two 65-year-olders persist in their plans to marry. Though their families share a split-level house, their lives are miles apart. The woman is from a once-social Southern family. The man is an Italian immigrant.

9 IOWA FOOTBALL

13 RACKET SQUAD—Police

Reed Hadley stars as Capt. Braddock.

9:30 **6** **OUTDOOR TRAILS**

17 39 **BANKO—Bingo Game**

7 **BADGE 714—Police Drama**

10:00 **2** **EDDIE CANTOR—Comedy**

4 **CAVALCADE THEATER**

6 **CROSSROADS**

7 **WEATHER, NEWS, SPORTS**

With Howard Trickey, Jock Lawrence and Frosty Mitchell.

9 **NEWS, WEATHER, MARKETS**

13 **WEATHER, NEWS, SPORTS**

With Rollie Sponberg, Bob Clyde and George Raubacher.

39 **NEWS, WEATHER, SPORTS**

With Ted Beinert, Chuck Faber and Bill Edwards.

10:30 **2** **NEWS AND WEATHER**

Henry Lippold and Ford Roberts.

4 **NEWS AND WEATHER**

6 **WEATHER, NEWS, SPORTS**

7 **IOWA STATE FOOTBALL**

13 **TALENT SCOUTS—Variety**

39 **MOVIE—Drama**

"Tulsa." Cattlemen struggle against the fast-growing oil industry in Oklahoma in the 1920's. Susan Hayward, Robert Preston, Pedro Armendariz.

10:45 **6** **LES PAUL AND MARY FORD**

10:50 **2** **MOVIE—Drama**

"Hitchhike to Happiness." Story of a Broadway waiter with a yen to write plays. Al Pearce, Dale Evans, Brad Taylor, William Frawley.

6 **FEATURE DESK**

11:00 **6** **Tonight—Steve Allen**

7 **MOVIE—To Be Announced**

13 **MOVIE—Drama**

"The Woman Who Came Back." Surviving a bus wreck, a young girl believes she has inherited the curse of an ancestor who was a witch. Nancy Kelly, John Loder, Ruth Ford.

TUMS

ON THE SPOT RELIEF


FOR ACID INDIGESTION

HEARTBURN - ALWAYS

CARRY TUMS

FOR THE TUMMY

NEW!



12 ROLLS

FREE

METAL

CARRIER

IN \$1.00 TIN

(Morning Programs on Page A-12)

AFTERNOON

- 12:00** **2** **NEWS AND WEATHER**
Bill Roberts and Chuck Worcester.
4 **Jack Paar-Variety**
"Chinita" (Jose Melis). "This Nearly Was Mine" (Jack Haskell). "Ohio" (Edith Adams). Cartoons (Bob Barnes). Society Doings (Elsa Maxwell).
6 **Rural Roundup-Bill Gress**
7 **NEWS AND FARM PICTURE**
13 **MARKETS AND NEWS**
- 12:15** **2** **13** **Jack Paar-Variety**
4 **Farm Almanac**
6 **At Home-Mary Marshall**
- 12:30** **2** **4** **13** **Love Story**
Hosts Pat Meikle and Jack Smith talk with couples in love.
6 **Especially for You-Sundine**
7 **MOVIE-To Be Announced**
- 1:00** **2** **4** **13** **Robert Q. Lewis**
Among today's numbers is a song-and-dance sequence featuring Merv Griffin, Don Libertto and dancer Joan Morton. They perform "Love Is a Many Splendored Thing."
6 **MOVIE-To Be Announced**
- 1:15** **13** **TV Presents**
- 1:30** **2** **Home Fare-Ladies**
4 **Linkletter's House Party**
Art Linkletter introduces a new contest, "Why Would You Like To Go to Paris?" Guest is marital counselor Dr. Paul Popenoe.
7 **Around the House**
13 **Party Line "13"**
- 2:00** **2** **4** **13** **Big Payoff-Quiz**
6 **7** **39** **Matinee Theater**
COLOR "Make Believe Mother," from a story by Ricky Zurer. A woman, married several years and still childless, tries to convince her husband that they should adopt a youngster.
- 2:30** **2** **4** **13** **Bob Crosby-Music**
"Same Old Saturday Night" (Bob and Boys). "My Boy Flattop" (Joan O'Brien, Allan Copeland). "Many Splendored Thing" (Bob Crosby). "Gumdrop" (Modernaires). "Without a Song" (Cast).

- 3:00** **2** **4** **13** **Brighter Day-Serial**
Donald visits the Dennis house to find Lydia. Walter Brooke plays Donald.
6 **39** **Date with Life-Serial**
Murray and Mike visit Logan Bradford and the mysterious portrait is unveiled. Bernard Grant, Eric Dressler.
7 **To Be Announced**
- 3:15** **2** **4** **13** **Secret Storm-Serial**
6 **39** **First Love-Serial**
Amy sets her wedding date. Zach prepares for the test. Rosemary Prinz, Tod Andrews.
- 3:30** **2** **13** **On Your Account**
4 **Public School Program**
6 **7** **39** **Mr. Sweeney**
"Gifts." A young husband and wife each make a deep sacrifice to give the other a very special gift. Charles Ruggles. (Film)
9 **Mother Wilson's Kitchen**
- 3:45** **6** **7** **39** **Modern Romances**
Flora is murdered. Her sister is implicated. Neva Patterson.
- 4:00** **2** **MOVIE-To Be Announced**
4 **Grandpa Happy-Kids**
6 **7** **39** **Pinky Lee-Variety**
9 **Herb, the Ranch Hand**
13 **Roddy Mac Show**
- 4:15** **13** **Betty and Suzy**
- 4:30** **4** **Little Rascals Club**
6 **7** **39** **Howdy Doody**
COLOR The fairy butterfly is found. The Princess recovers her necklace. There's a special cartoon.
13 **Roddy Mac Show**
- 4:45** **13** **Cartoon Time**
- 5:00** **2** **Marshal "J"-Little Rascals**
4 **9** **Mickey Mouse Club**
1. "Let's Go": Meet Sooty. 2. Mouseketeers present "Guest Star Day": Jerry Colonna. 3. Serial: "Border Collie," part 2. 4. Cartoon: "The Dog Napper."
6 **Circle "6" Ranch-Western**
7 **Cousin Roger's Ranch**
13 **Trail Tales-Children**
39 **Fun Time-Kids**
- 5:25** **2** **Gene Autry-Western**
- 5:30** **13** **Long John Silver**
39 **Cowboy G-Men-Western**
Russell Hayden and Jackie Coogan.

5:45 **6** NEWS, SPORTS, WEATHER

5:55 **2** WEATHER, NEWS, SPORTS

Bob Nance, Bill Roberts, Tait Cummins.

EVENING

6:00 **4** Wild Bill Hickok—Western

"The Pawnee Treaty." A gold prospector and a pony express rider are mysteriously killed by Indian arrows, turning angry settlers against friendly Pawnee tribe.

6 Justice—Drama

7 SPORTS, WEATHER, NEWS

Clare Rampton, Howard Trickey, Jock Lawrence.

9 NEWS

Dick Yoakam and Bob Brooks.

13 WEATHER, NEWS, SPORTS

Bob Clyde, George Raubacher and Wally Scott.

39 NEWS, WEATHER, SPORTS

6:15 **2** **13** NEWS—Doug Edwards

9 NEWS—John Daly

6:30 **2** **4** **13** Name That Tune

6 **7** Dinah Shore—Music

9 Warner Brothers Presents

"Cheyenne." Two prospectors are aided in their search for a rich gold mine by Cheyenne. A band of renegade Indians tries to rob the small group of its ore and provisions. They tell Cheyenne he is needed at the Indian camp to aid a white woman. Gig Young hosts. (Film)

Cheyenne Clint Walker

Smitty J. Q. Jones

Clancy Rodney Taylor

39 Patti Page—Music

6:45 **6** **7** **39** NEWS—Swayze

Up-to-the-minute news coverage.

7:00 **2** **13** NAVY LOG—Drama

"Operation Three in One." The skill of a Navy gunner's mate enables his ship to rescue some Marines from a group of Chinese soldiers. (Film)

4 DISNEYLAND—Features

6 **7** **39** MARTHA RAYE

Martha's special guests are actress Paulette Goddard and Margaret Truman. The three girls appear as wives of entertainers who are always on the

road. The only way the girls will ever catch up with their spouses is to become entertainers themselves! The hour-long musical romp features songs and dances by Paulette, Margaret and Martha. Rocky Graziano also takes part in the proceedings.

7:30 **2** YOU'LL NEVER GET RICH

"Hoodlum." Bilko is certain he's going to be named the post's soldier of the month. But at the last minute, a trouble-making youngster is assigned to his group. How can Bilko turn the delinquent into a model of decorum? Bilko: Phil Silvers. Hoodlum: Paul Porter, Jr. Barbella: Harvey Lembeck. Henshaw: Allan Melvin. (Film)

9 WYATT EARP—Western

"John Wesley Hardin," one of the West's most vicious killers, seeks revenge for a cousin whom Wyatt Earp had beaten in a fight. Hugh O'Brien stars as the famous marshal, Phillip Pine plays Hardin and Barbara Bestar plays his wife. (Film)

13 DANNY THOMAS—Comedy

8:00 **2** **13** MEET MILLIE—Comedy

4 YOU'LL NEVER GET RICH

6 **39** FIRESIDE THEATER

Hostess Jane Wyman presents Dan Duryea as star of "Nailed Down." Duryea portrays a fleeing gang leader who is also a doctor. He seeks refuge at the ranch of a former cohort whose wife is dangerously ill in childbirth. If the outlaw stays to save the woman, he will be captured.

Doc Dan Duryea

Lukas Gene Barry

Belle Natalie Norwick

Sheriff Douglas Spencer

7 INNER SANCTUM—Mystery

9 DANNY THOMAS—Comedy

The Williams family is off to London so Danny can play the Palladium. Their first transatlantic flight results in all kinds of confusion with luggage, seats and Anglo-American relations. Jean Hagen plays Margaret; Cecil Kellaway plays the Englishman. (Film)

8:30 **2** THEATER—Drama

4 RED SKELTON—Comedy

COLOR Red plays that lovable

drunk, Willy Lump Lump. Willie's girl friend is trying to reform him. She even goes so far as to claim that most of the things Willie sees aren't really there at all! (Hollywood)

6 39 CIRCLE THEATER—Drama
Host John Cameron Swayze introduces tonight's "actual." Maureen Stapleton and Edward Andrews star in "Minding Our Own Business," by David Padwa, based on the book by Charlotte Paul Grosnell. It tells of Mrs. Grosnell and her newspaperman husband, who left Chicago to settle in Washington state. Once there, they began their efforts to run a small-town newspaper and win the friendship of the people around them.

Charlotte Maureen Stapleton
Ed Edward Andrews

7 CHAMPIONSHIP BOWLING
9 CAVALCADE THEATER

"Chain of Hearts." The story of John Staniszewski, a Polish seaman who tried to gain American citizenship after World War 2. Charles Bronson and Joyce McCluskey star as John and Dolly Staniszewski. (Film)

13 CELEBRITY PLAYHOUSE

9:00 2 4 13 \$64,000 QUESTION

As of the 20th show, Hal March has handed over \$255,296 and two luxury cars to lucky winners.

9 TALENT VARIETIES

9:30 2 FOLLOW THAT MAN

4 EDDIE CANTOR—Comedy

Eddie provides a "wife behind the throne" to Bill Goodwin in madly merry comedy. It concerns a young housewife (Marjorie Reynolds) eager to help her husband obtain a big account. She makes a noble-albeit fouled up attempt to help in a big business deal. Despite her efforts, all ends happily.

6 RACKET SQUAD—Police

7 BIG TOWN—Drama

"Juvenile Gangs" are the target of Steve Wilson's latest editorial protests. The campaign is precipitated by the zip-gun killing of an honor student.

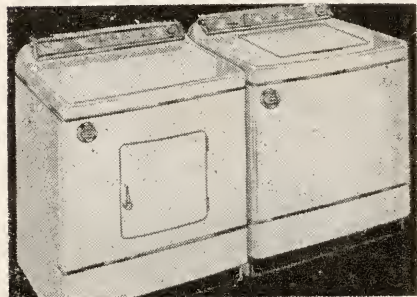
9 BOSTON BLACKIE—Mystery

13 WATERFRONT—Drama

39 BIG TEN HI-LITES

YOU CAN WIN!

this beautiful EASY Automatic Washer and Dryer



Follow These Easy Rules

1. Nothing to buy—simply complete the statement "I would like to own an Easy Matched Pair because . . ." in 25 words or less on the Official Entry Blank below or reasonable facsimile.
2. Enter as many times as you wish but each entry must be on a separate Official Blank or reasonable facsimile.
3. Entries must be postmarked no later than midnight Nov. 10, 1955.
4. Prize will be awarded on basis of originality and aptness of thought. Judges decisions final. Duplicate prize awarded in case of ties. Winner will be notified by mail.

Official Entry Blank

Finish this statement in 25 words or less:
I WOULD LIKE TO OWN AN "EASY MATCHED PAIR" BECAUSE:

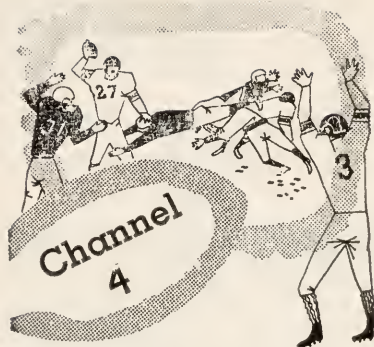
.....

Please print:
Your Name

Address

City..... State.....

Mail to: EASY CONTEST EDITOR,
319 S.W. 5th St., Des Moines, Ia.



FOOTBALL SUNDAY 1:00 P.M. PRO FOOTBALL

Home games of Chicago Cards and Bears. Red Grange and Bill Fay at mike.



Thursday 10:30 P.M. "YOU PICK 'EM"

Check your forecast of winners against the experts.



Friday 10:30 P.M. FRANK LEAHY'S FOOTBALL FORECAST

The old master analyzes top college teams, predicts winners.



Saturday 1:30 P.M. BIG TEN FOOTBALL

Pigskin parade of big spectacle gridiron games.

WHBF-TV

Channel 4 Rock Island

TUESDAY

NOVEMBER 1

- 10:00** **2** MAN BEHIND THE BADGE
4 TO BE ANNOUNCED
6 PENNY TO A MILLION
7 WEATHER, NEWS, SPORTS
 With Howard Trickey, Jock Lawrence and Frosty Mitchell.
9 WEATHER, NEWS, SPORTS
13 WEATHER, NEWS, SPORTS
 With Rollie Sponberg, Bob Clyde and George Raubacher.
39 NEWS, WEATHER, SPORTS
 With Ted Beinert, Chuck Faber and Bill Edwards.
- 10:30** **2** NEWS AND WEATHER
 Henry Lippold and Ford Roberts.
4 NEWS AND WEATHER
6 WEATHER, NEWS, SPORTS
7 LIBERACE—Music
13 I LED THREE LIVES—Drama
39 THE HUNTER—Suspense
- 10:45** **4** TOPPER—Comedy
 Cosmo Topper's life as sedate banker is upset when Cousin Willie, a great outdoor athlete and a believer in "health in large quantities," arrives for a visit in "The Picnic."
6 PLANTATION PARTY—Music
- 10:50** **2** MOVIE—Drama
 "Change of Heart." A romantic tale of a young lady who decides to take the conceit out of a misguided executive. Gloria Stuart, Michael Whalen, Lyle Talbot.
- 11:00** **6** Tonight—Steve Allen
 Steve is host to comedian Morey Amsterdam, singer Frances Wayne and Joe Phillips and his pal Smokey the horse. There's also a fashion show of women's hats.
7 MOVIE—To Be Announced
13 Dollar a Second—Quiz
39 WRESTLING WORKOUTS
- 11:15** **4** NEWS AND WEATHER
- 11:30** **13** MOVIE—Musical Comedy
 "Rhythm Inn." Musical comedy about a destitute band and what happens when it is forced to hock its instruments. Jane Frazee, Kirby Grant.

(Morning Programs on Page A-12)

AFTERNOON

- 12:00** **2** **NEWS AND WEATHER**
 Bill Roberts and Chuck Worcester.
- 4** **Jack Paar-Variety**
 "Love and Marriage" (Edith Adams).
 "Warsaw Concerto" (Jose Melis). "I
 Get Along Without You" (Jack Has-
 kell). Magic Tricks (Jack Paar).
- 6** **Rural Roundup-Bill Gress**
7 **NEWS AND FARM PICTURE**
13 **MARKETS AND NEWS**
- 12:15** **2** **13** **Jack Paar-Variety**
4 **Farm Almanac**
6 **Adventures in Art, Music**
- 12:30** **2** **4** **13** **Love Story**
6 **Especially for You-Sundine**
7 **MOVIE-To Be Announced**
- 1:00** **2** **4** **Robert Q. Lewis**
 Robert Q. introduces a high school
 girl as today's songstress. Merv Griffin
 sings "The Longest Walk."
6 **MOVIE-To Be Announced**
- 1:15** **13** **"Rex" Presents**
- 1:30** **2** **Home Fare-Ladies**
4 **Linkletter's House Party**
 Art Linkletter moderates a discussion
 of rabies. Today's game: Why People
 Don't Like Their First Names.
7 **Around the House**
13 **Party Line "13"**
- 2:00** **2** **4** **13** **Big Payoff-Quiz**
 Randy Merriman and Bess Myerson.
6 **7** **39** **Matinee Theater**
COLOR "The Persistent Image," from
 the novel by Gladys Schmitt. A man
 cherishes the memory of a former
 sweetheart, even though she threw
 him over for another man. Now di-
 vorced and the mother of a small
 child, she still attracts him.
- 2:30** **2** **4** **13** **Bob Crosby-Music**
 "Strawhat and a Cane" (Bob & Boys).
 "Cry Me a River" (Joan O'Brien). Keep-
 in' Out of Mischief Now" (Eddie Miller,
 Charlie Teagarden). "Tina Marie"
 (Modernaires). "Autumn Leaves" (Bob).
- 3:00** **2** **4** **13** **Brighter Day-Serial**
 Patty's friends wait at the hospital for

- 6** **39** **Date with Life-Serial**
 Logan Bradford tells his tragic story.
 Eric Dressler.
- 7** **To Be Announced**
- 3:15** **2** **4** **13** **Secret Storm-Serial**
6 **39** **First Love-Serial**
 Jack demands money from Matthew.
- 3:30** **2** **13** **On Your Account**
4 **Frankly Feminine**
 With Pat Scott.
6 **39** **Mr. Sweeney**
 "The Stickup." Cicero solves a prob-
 lem in juvenile delinquency. Charles
 Ruggles. (Film)
- 9** **Mother Wilson's Kitchen**
- 3:45** **6** **7** **39** **Modern Romances**
 Kathy tells the D.A. her story. Her po-
 liceman husband has 24 hours to find
 the killer. Edward Andrews. Neva Pat-
 terson.
- 4:00** **2** **MOVIE-To Be Announced**
4 **Grandpa Happy-Kids**
6 **7** **39** **Pinky Lee-Variety**
9 **Herb, the Ranch Hand**
13 **Roddy Mac Show**
- 4:15** **13** **Laurel and Hardy-Comedy**
- 4:30** **4** **Little Rascals Club**
6 **7** **39** **Howdy Doody**
COLOR Buffalo Bob tells the story to
 Dilly Dally and Heidi Doody about
 Howdy and the Time-o-Tub.
9 **Buffalo Bill, Jr.-Western**
 Starring Dick Jones.
- 4:45** **13** **Roddy Mac Show**
- 5:00** **2** **Marshal "J"-Little Rascals**
4 **9** **Mickey Mouse Club**
 1. Newsreel: Texas to Times Square;
 Old Fuzzy Wuzzy; Magic Carpet;
 Dress Parade. 2. Mouseketeers present
 "Anything Can Happen Day"; "Flying
 Dumbo." 3. Serial: "Border Collie,"
 part 3. 4. Cartoon: "China Shop."
6 **Circle "6" Ranch-Western**
7 **Cousin Roger's Ranch**
13 **Trail Time-Western**
39 **Cowboy G-Men**
- 5:25** **2** **Wild Bill Hickok-Western**
- 5:45** **6** **NEWS, SPORTS, WEATHER**
- 5:55** **2** **WEATHER, NEWS, SPORTS**
 Bob Nance, Bill Roberts, Tait Cummins.
 news of her. Lydia: Murial Williams.

EVENING

- 6:00 **4** Annie Oakley—Western
6 Boston Blackie—Mystery
7 SPORTS, WEATHER, NEWS
 Clare Rampton, Howard Trickey, Jock Lawrence.
9 NEWS
 Dick Yoakam and Bob Brooks.
13 WEATHER, SPORTS, NEWS
 Bob Clyde, George Raubacher and Wally Scott.
39 NEWS, SPORTS, WEATHER
 6:15 **2** **13** NEWS—Doug Edwards
9 NEWS—John Daly
 6:30 **2** Leo and His Pioneers
4 Lone Ranger—Western
6 **39** Eddie Fisher—Songs
7 **9** Disneyland—Features
 "The Story of Robin Hood," part 1 of Walt's 1952 movie about the outlaw of Sherwood Forest in the days of the Third Crusade. In the absence of King Richard, tyranny has spread over the

Scott Paper Company presents

ROBERT YOUNG JANE WYATT

in the
 true-to-life comedy

"Father Knows Best"



Father decides he isn't so smart when he "outwits" family plot to prevent his hunting trip.

7:30 P.M. Channel 6

land, and Robin and his Merry Men combat it. (Filmed in England)

CAST

Robin Hood Richard Todd
 Maid Marian Joan Rice
 Sheriff of Nottingham Peter Finch
 Friar Tuck James Hayer
 Little John James Robertson
 Justice Queen Eleanor Martita Hunt
 Prince John Hubert Gregg

13 Wyatt Earp—Western

6:45 **2** You Pick 'Em—Football

6 **39** NEWS—Swayze

7:00 **2** **4** **13** ARTHUR GODFREY
 AND HIS FRIENDS—Variety

6 **39** SCREEN DIRECTORS' PLAYHOUSE—Drama

"Want Ad Wedding," a comedy directed by William Seiter, stars Sally Forrest, Fred Clark and Leon Ames. A young naval officer, alone in a strange city, is planning to be married. Having no friends in town, he places an ad in the newspaper advertising for guests to attend the wedding. (Film)

CAST

Polly Sally Forrest
 Chet Buchanan Fred Clark
 Pop Leon Ames
 Lt. Fred Green James Lydon
 Hank Douglas Richard Webb
 Stella Jan Shepard
 Mercedes Jacqueline DeWitt

7:30 **6** FATHER KNOWS BEST

"Father Is a Dope." Protesting about a TV series in which the father is portrayed as a gullible fool, Jim Anderson says that real life is quite the opposite. To prove his point he refuses to be "tricked" into canceling his fishing trip. Robert Young, Jane Wyatt, Elinor Donahue, Billy Gray and Lauren Chapin play the Andersons. Robert Foulk is seen as Ed Davis, Harry Antrim plays Dr. Conrad. (Film)

7 OVERSEAS ADVENTURE

9 M-G-M PARADE—Drama

Host George Murphy presents film clips from "The Philadelphia Story," 1940 movie starring Katharine Hepburn, Cary Grant and James Stewart; "The Tender Trap," 1955 movie with Frank Sinatra singing the title song;

and Victor Moore and Edward Arnold in a sketch called "Pay the Two Dollars." (Hollywood)

39 MOVIE—Western

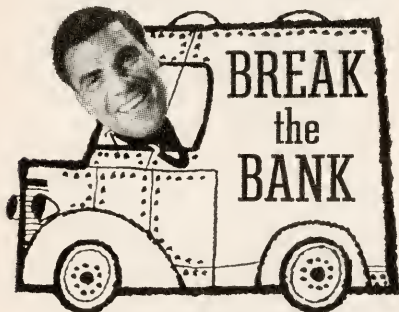
"Stampede." When a group of settlers in the West discover it has no water supply, a conflict develops with two neighboring cattlemen whose land is fertile. Rod Cameron, Gale Storm, Don Castle, Johnny Mack Brown.

8:00 **2 4 13** MILLIONAIRE

James Daly stars in "The Story of Tom Bryan." An ex-convict tries to regain the confidence of his son. The boy learns that his dad's time "overseas" was actually spent in jail. (Film)

6 THEATER—Drama

"Number Four with Flowers." a comedy by Louis Pelletier. The bullet-riddled body of a gangster is brought to the morgue. Since no one appears interested in arranging a funeral for him, plans are made to bury him in potter's field. Then, out of the blue, there steps a young waitress to claim



featuring *BERT PARKS*

**MOVES TO
WEDNESDAY**

8:30 P.M. — Channel 9

Brought to you by your dependable

DODGE DEALER

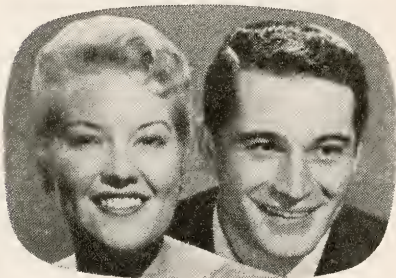
Don't miss

THE "MISS AND MR. OF MUSIC"

PATTI PAGE

WITH SPECIAL GUEST STAR

PERRY COMO



TOGETHER ON TV IN A GALA HALF-HOUR

"*Premiere
Party*"

INTRODUCING
THOSE DAZZLING
'56 OLDSMOBILES!



Brought to you by your

**OLDSMOBILE
DEALER**

WEDNESDAY EVENING NOV. 2

Over the NBC-TV Network

the dead man's remains.

CAST

RosemaryParker McCormick
 LouiseLois Bolton
 AlfredoJack Klugman
 HaroldPeter Turgeon

7 MAYOR OF THE TOWN

9 MASQUERADE PARTY

8:30 2 4 13 I'VE GOT A SECRET

Urbane British comedian Reginald Gardiner has a secret to keep from panel members Henry Morgan, Jayne Meadows and Bill Cullen. Garry Moore emcees.

7 PRO FOOTBALL HI-LITES

9 BREAK THE BANK—Quiz

9:00 2 4 13 20TH CENTURY-FOX

Robert Wagner and Cameron Mitchell star in "The Ox-bow Incident," adapted from the Walter Van Tilburg Clark novel. A study in mob violence, the drama centers around a group of ranchers goaded by the words of one man into avenging the death of a fellow rancher. But one cowhand tries to stop the frenzied crowd. (Film)

CAST

Gil CarterRobert Wagner
 Donald MartinCameron Mitchell
 DaviesE. G. Marshall
 Major TetleyRaymond Burr

6 7 39 THIS IS YOUR LIFE

9 BOXING

Frankie Ryff, Bronx, N.Y., vs. Paddy De Marco, Brooklyn, N.Y., lightweights, 10 rounds. Russ Hodges reports from Baltimore.

TV GUIDE RATINGS

Rating	Bouts	W	L	D	KO's
Ryff	4	19	18	1	0 3
De Marco	Unrtd	88	72	14	2 7

Ryff, one of the brightest prospects in his division, needs a convincing win over De Marco, the ex-champion, to seal a title shot. In De Marco he meets a real tough customer, who just upset the highly rated Kenny Lane. De Marco's tactics may give Ryff plenty of trouble. This bout could also mean a return to the ratings for De Marco if he should beat Ryff.

Compiled by Nat Fleischer (The Ring)

9:30 6 DEATH VALLEY DAYS

7 PREMIERE PARTY—Variety

SPECIAL Singers Patti Page and Perry Como, dancer Gene Nelson, comedians Franklin Pangborn and Ben Wrigley are seen in a preview of 1956 automobiles. Also on the bill are Paul Sydell's Dogs and the King Brothers' acrobatic act. Patti's songs include "I Only Have Eyes for You" and "Croce De Oro"; Perry's, "All At Once" and a novelty number with Patti.

39 STAR AND THE STORY

10:00 2 BIG TEN HI-LITES

4 I LED THREE LIVES—Drama

A Party assignment for FBI Counter-espionage Herb Philbrick threatens to reap a financial harvest for the Red treasury.

6 DANNY THOMAS—Comedy

7 WEATHER, NEWS, SPORTS

9 WEATHER, NEWS, SPORTS

13 WEATHER, NEWS, SPORTS

39 NEWS, WEATHER, SPORTS

With Ted Beinert, Chuck Faber and Bill Edwards.

10:15 13 BIG PLAYBACK—Bill Stern

10:30 2 NEWS AND WEATHER

Henry Lippold and Ford Roberts.

4 NEWS AND WEATHER

6 WEATHER, NEWS, SPORTS

7 FASHION FLOURISHES

13 MOVIE—Comedy

"No Minor Vices." Comedy about an artist who disrupts the well-ordered lives of a pediatrician and his wife-assistant, Dana Andrews, Lilli Palmer.

39 MOVIE—Drama

"A Lady Takes a Chance." A working girl from New York starts on a back-breaking vacation tour of the West by bus. Jean Arthur, John Wayne.

10:45 4 DOLLAR A SECOND—Quiz

6 LES PAUL AND MARY FORD

7 MOVIE—To Be Announced

10:50 2 MOVIE—Drama

"Blackmailed."

6 FEATURE DESK

11:00 6 Tonight—Steve Allen

Steve talks with Mrs. Gus Kahn, widow of the composer of "Memories" and "Love Me Or Leave Me."

11:15 4 NEWS AND WEATHER

(Morning Programs on Page A-12)

AFTERNOON

- 12:00** **2** **NEWS AND WEATHER**
 Bill Roberts and Chuck Worcester.
- 4** **Jack Paar-Variety**
 "Por Favor" (Jack Haskell). "Jet" (Jose Melis). "Moonlight in Vermont" (Edith Adams). Crime Photographer (Jack Paar).
- 6** **Rural Roundup-Bill Gress**
7 **NEWS AND FARM PICTURE**
13 **MARKETS AND NEWS**
- 12:15** **2** **13** **Jack Paar-Variety**
4 **Farm Almanac**
6 **At Home-Mary Marshall**
- 12:30** **2** **4** **13** **Love Story**
6 **Especially for You-Sundine**
7 **MOVIE-To Be Announced**
- 1:00** **2** **4** **13** **Robert Q. Lewis**
 "Some Day" (Earl Wrightson, Lois Hunt). "Jamboree Jones" (Merv Griffin).
- 6** **MOVIE-To Be Announced**
- 1:15** **13** **TV Presents**
- 1:30** **2** **Home Fare**
4 **Linkletter's House Party**
 Makeup expert Perc Westmore is today's guest. Art Linkletter hosts from Hollywood.
- 7** **Around the House**
13 **Party Line "13"**
- 2:00** **2** **4** **13** **Big Payoff-Quiz**
6 **7** **39** **Matinee Theater**
- COLOR** "I'm Straight with the World," by Theodore Epstein. The lives of a middle-aged couple are disrupted when the husband's business goes bankrupt. Instead of picking up the loose ends he wants to move away and start an entirely new life.
- 2:30** **2** **4** **Bob Crosby-Music**
 "I Want You To Be My Baby" (Cast). "Rice" (Paula Kelly). "That Old Gang of Mine" (Modernaires). "You'll Never Have to Stand Alone" (Bob & Cast).
- 13** **Garry Moore-Variety**
- 2:45** **2** **To Be Announced**
13 **Let's Talk It Over**
- 3:00** **2** **4** **13** **Brighter Day-Serial**
 Doc Fletcher gives the family the news.

- 6** **39** **Date with Life-Serial**
 Logan tells his story. His daughter Alice waits in vain.
- 7** **To Be Announced**
- 3:15** **2** **4** **13** **Secret Storm-Serial**
6 **39** **First Love-Serial**
7 **Film**
- 3:30** **2** **13** **On Your Account**
4 **Augustana Presents**
6 **7** **39** **Mr. Sweeney**
 "Woodsmen, Woodsmen!" Cicero campaigns to save his favorite tree. Charles Ruggles. (Film)
- 9** **Mother Wilson's Kitchen**
- 3:45** **6** **7** **39** **Modern Romances**
 Jack looks for a lead. Edward Andrews.
- 4:00** **2** **MOVIE-To Be Announced**
4 **Grandpa Happy-Kids**
6 **7** **39** **Pinky Lee-Variety**
9 **Herb, the Ranch Hand**
13 **Roddy Mac Show**
- 4:15** **13** **Old Time Movies**
- 4:30** **24** **Little Rascals Club**

HOW THEY GUARD THOSE:

\$64,000
QUESTIONS

There's no limit to
PANEL SHOW SECRECY—

Including Hiding
GEORGE GOBEL
 in the Broom Closet!

IN YOUR NEW



OUT TODAY

6 7 39 Howdy Doody

COLOR Howdy Doody and Mr. Bluster capture the knight.

13 Betty and Suzy

4:45 **13** Barker Bill's Cartoons

5:00 **2** Marshal "J"-Little Rascals

4 9 Mickey Mouse Club

1. Jiminy Crickett presents: "Mickey Mouse Book Club." 2. Mouseketeers present "Circus Day": Paula & Paulette, trampoline artists. 3. Serial: "Border Collie," conclusion. 4. Cartoon: "Ye Olden Days."

6 Circle "6" Ranch

7 Cousin Roger's Ranch

13 Steve Donovan

39 Fun Time—Kids

5:25 **2** To Be Announced

5:30 **39** Cowboy G-Men—Western

5:45 **6** NEWS, SPORTS, WEATHER

5:55 **2** WEATHER, NEWS, SPORTS

Bob Nance, Bill Roberts, Tait Cummins.

EVENING

6:00 **4** Ramar of the Jungle

Jon Hall plays the role of White Witch Doctor in tales of adventure in deep-est Africa.

6 To Be Announced

7 SPORTS, WEATHER, NEWS

Clare Rampton, Howard Trickey, Jock Lawrence.

9 NEWS

Dick Yoakam and Bob Brooks.

13 WEATHER, SPORTS, NEWS

Wayne Mack, George Raubacher and Wally Scott.

You'll bust out laffin'

THE PEOPLE'S CHOICE

Starring

Jackie Cooper

Time 7:30

Ch. **6 7 39**

Sponsored by BORDEN'S



39 NEWS, SPORTS, WEATHER

6:15 **2 13** NEWS—Doug Edwards

9 NEWS—John Daly

6:30 **2 4** Preston of the Yukon

Sgt. Preston tries to aid an Indian chief's son dying of diphtheria. When the boy dies, Preston is blamed for his death, and held captive by the irate tribe. (Film)

CAST

Sgt. Preston Richard Simmons

Medicine Man Charles Stevens

Yekesha Patricia Maya Dale

Kesani Russ Conklin

Chief's Wife Julia Montoya

Doc Warren George Selk

6 7 Dinah Shore—Music

9 The Lone Ranger—Western

"Stage to Tishomingo." The Lone Ranger unmasks some so-called "respectable" citizens when investigating stage-line robberies. (Film)

13 Guy Lombardo—Music

39 Patti Page—Music

6:45 **6 7 39** NEWS—Swayze

7:00 **2** SCIENCE FICTION THEATER

4 BOB CUMMINGS—Comedy

"Hawaii Comes Calling." Though he's still madly in love with Kay, Bob finds time to notice a curvaceous Hawaiian girl. On a business trip to the land of the hula, Bob tries out a new technique which has a new result. (Film)

CAST

Bob Collins Bob Cummings

Margaret Rosemary DeCamp

Schultz Ann B. Davis

Hawaiian Girl Del Fin Poaha

Chuck Dwayne Hickman

6 7 39 GROUCHO MARX

9 13 BISHOP SHEEN—Talk

7:30 **2 4 13** SHOWER OF STARS

COLOR Jack Benny, Gracie Allen,

Marilyn Maxwell, Frankie Laine, the

Sportsmen and Gary Crosby star in a

musical review built around the pre-

sentation of the 1956 Chrysler autos.

When Jack learns he is to emcee this

car show, he hurriedly tries to unload

his famous old Maxwell. Jack and

Gracie appear in a comedy sketch set

in the Allen home. Frankie Laine, Mar-

ilyn Maxwell, Gary Crosby and the Sportsmen offer musical numbers. Benny will also consent to do a violin solo. (Hollywood)

6 7 39 PEOPLE'S CHOICE

Sock learns that his dog Cleo is in the dog pound charged with snapping at someone. Mandy thinks the case needs legal action and suggests Roger. Sock's political and romantic rival.

CAST

Sock Miller Jackie Cooper
 Mandy Peoples Pat Breslin
 Roger John Stephenson
 Miguel Jose Gonzales Gonzales
 Greentree Mel Blanc
 Sanchez Carlos Vera

9 STOP THE MUSIC—Quiz

8:00 6 7 39 DRAGNET—Police

Sgt. Friday investigates a case in which a man dupes elderly women into believing he wants to marry them. He then borrows money from them without bothering to return it. (Film)

CAST

Sgt. Friday Jack Webb
 Frank Smith Ben Alexander
 Grace Terrance Ellen Hardies
 Waitress Jane Burgess
 Thomas Conant Jack Kruschen
 Jonathon Benson Alan Reynolds
 Betty Lindsey Peggy Maley

9 MADISON SQUARE

GARDEN HI-LITES

8:30 2 4 13 FOUR STAR PLAYHOUSE—Drama

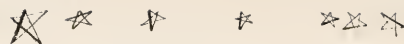
Dick Powell stars in "Spray of Bullets." A sheriff tries to keep his failing eyesight a secret, but a vicious outlaw learns the truth and challenges the lawman to a gun battle. (Film)

CAST

Will Dick Powell
 Phineas Raymond Hatton
 Lucy Jean Howell
 Ben Bob Wilke
 Doc Tim Graham
 Keever Arthur Space
 Tom Herb Lytton
 Clerk James McCallion

6 7 FORD THEATER—Drama

Gale Storm stars in "Johnny, Where Are You?" Hope Foster is wary about



THURS. NOV. 3

Live from Hollywood

7:30 P.M. Ch. **2 4 13**

In color and black and white

JACK BENNY

With His Guest Stars

FRANKIE LAINE

MARILYN MAXWELL

GARY CROSBY

THE SPORTSMEN

And Special Guest

GRACIE ALLEN

In a full-hour comedy-musical extravaganza

on

"SHOWER OF STARS"

your host **BILL LUNDIGAN**

presented by

CHRYSLER CORPORATION

THE FORWARD LOOK

PLYMOUTH • DODGE • DE SOTO
 CHRYSLER • IMPERIAL

the arrival of her husband's former wartime companion. She is sure the woman is in love with him, and soon begins to think he may be in love with her. (Film)

9 TO BE ANNOUNCED

39 SCIENCE FICTION THEATER

9:00 **2 4 JOHNNY CARSON**

6 CELEBRITY PLAYHOUSE

7 VIDEO THEATER—Drama

Julie Adams stars in "Appointment for Love." A successful playwright and a successful woman doctor have a marriage that is anything but successful. The fault lies in the female M.D.'s rather objective attitude toward the human heart. The original movie starred Charles Boyer and Margaret Sullavan. (Hollywood)

9 I LED THREE LIVES—Drama

13 BREAK THE BANK—Quiz

39 LIBERACE—Music

9:30 **2 WATERFRONT—Drama**

4 DOUGLAS FAIRBANKS, JR.

"Fast Buck."

6 TRIP THE TRIO—Music Quiz

9 CORLISS ARCHER—Comedy

13 ROBERT CUMMINGS

39 MR. DISTRICT ATTORNEY

David Brian in the title role.

10:00 **2 CELEBRITY PLAYHOUSE**

4 MY FAVORITE HUSBAND

The show returns with Barry Nelson as George Cooper, Vanessa Brown as his wife. In the opening episode, an armed bandit threatens George, who wisely holds up his hands. But wife

Liz boasts excessively about his tremendous heroism. She decides her enthusiasm was a mistake, when the prettiest girls at their country club throng to George as result of his supposed heroism.

6 SPORTS SPOTLIGHT—Hart

7 WEATHER, NEWS, SPORTS

9 WEATHER, NEWS, SPORTS

13 WEATHER, NEWS, SPORTS

With Rollie Sponberg, Bob Clyde and George Raubacher.

39 NEWS, WEATHER, SPORTS

10:20 **9 COE COLLEGE FOOTBALL**

10:30 **2 NEWS AND WEATHER**

Henry Lippold and Ford Roberts.

4 NEWS AND WEATHER

6 WEATHER, NEWS, SPORTS

7 MOVIE—Drama

"One of Our Aircraft Is Missing." (English). During World War 2, a group of planes leave England on a bombing mission over Stuttgart. Godfrey Tearle, Eric Portman, Hugh Williams.

13 STUDIO "57"—Drama

39 MOVIE—Drama

"The Chicago Kid." A man is soured on life because his convict-father dies before he is to be paroled. Donald Barry, Otto Kruger, Tom Powers.

10:45 **4 NORMAN CLAYTON SHOW**

6 LES PAUL AND MARY FORD

10:50 **2 MOVIE—Drama**

"New Mexico." A U.S. Cavalry patrol faces the danger of a possible Indian rebellion in New Mexico during the 1860's. Lew Ayres, Marilyn Maxwell, Andy Devine, Robert Hutton.

6 FEATURE DESK

11:00 **4 Camera "4"—Drama**

6 Tonight—Steve Allen

Steve talks with tap dancer Buck Clayton.

13 Stop the Music—Quiz

11:30 **4 NEWS AND WEATHER**

13 MOVIE—Documentary

"The Raiders." (English). Semi-documentary based on submarine warfare during World War 2. Features members of the British Merchant Marine.

12:00 **13 NEWS**

HOW THEY GUARD THOSE

**\$64,000
QUESTIONS**

Revealed in Your New

OUT TODAY



(Morning Programs on Page A-12)

AFTERNOON

- 12:00** **2** **NEWS AND WEATHER**
Bill Roberts and Chuck Worcester.
4 **Jack Paar—Variety**
Ballads (Burl Ives). "You'll Never Forget" (Edith Adams, Jose Melis). "Fooled" (Jack Haskell). Announcers' Fluffs (Jack Paar).
6 **Rural Roundup—Bill Gress**
7 **NEWS AND FARM PICTURE**
13 **MARKETS AND NEWS**
- 12:15** **2** **13** **Jack Paar—Variety**
4 **Farm Almanac**
6 **Pastor's Desk**
- 12:30** **2** **4** **13** **Love Story**
6 **Especially for You—Sundine**
7 **MOVIE—To Be Announced**
- 1:00** **2** **4** **Robert Q. Lewis**
"I'll See You in Cuba" (Robert Q., Don Liberto). "Autumn Leaves" (Merv Griffin). "The Wedding" (Chordettes).
6 **MOVIE—To Be Announced**
13 **Frontier Theater**
- 1:30** **2** **Home Fare**
4 **Linkletter's House Party**
Jack Slattery fills in for Art Linkletter.
7 **Around the House**
13 **Party Line "13"**
- 2:00** **2** **4** **13** **Big Payoff—Quiz**
6 **7** **39** **Matinee Theater**
- COLOR** "Progress and Minnie Sweeney," from a story by Ed Kellso. A schoolteacher refuses to retire, though the school board has been objecting to her old-fashioned methods for years. Finally one of the students rebels against staying after school. The boy happens to be the son of the school superintendent.
- 2:30** **2** **4** **Bob Crosby—Music**
"Red River Valley" (Cast). "Longest Walk" (Joan O'Brien, Dick Contino). "Pepper Hot Baby" (Modernaires). Football Medley (Cast).
6 **39** **It Pays To Be Married**
7 **MOVIE—To Be Announced**
13 **Featurette**
- 2:45** **13** **Bob Crosby—Music**

- 3:00** **2** **4** **13** **Brighter Day—Serial**
Donald refuses to let Max call a doctor.
6 **39** **Date with Life—Serial**
Logan finishes his story and we learn why he is the embittered man he appears to be. Eric Dressler.
7 **To Be Announced**

- 3:15** **2** **4** **13** **Secret Storm—Serial**
6 **39** **First Love—Serial**
Blair tells Zach that he must leave at once. Tod Andrews.

- 3:30** **2** **13** **On Your Account**
4 **Frankly Feminine**
6 **7** **39** **Mr. Sweeney**
"Such Sweet Sorrow." The family is separated. Marge's husband has been offered a better position in Boston. Charles Ruggles. (Film) Helen Wagner (Marge) and Glenn Walken (Kippie)

The New...
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- Also available at all Sears Stores

make their last appearances on the show. Starting Monday, "World of Mr. Sweeney" will originate from Hollywood where we'll meet Cicero's other daughter.

9 Mother Wilson's Kitchen

3:45 **6 7 39 Modern Romances**

With only five hours left, Jack gets his first clue to the killer's identity. Edward Andrews, Robert Ellenstein.

4:00 **2 MOVIE—To Be Announced**

4 Grandpa Happy—Kids

6 7 39 Pinky Lee—Variety

9 Herb, the Ranch Hand

13 Old Time Movies

4:15 **13 Talent Sprouts**

4:30 **4 Little Rascals Club**

6 7 39 Howdy Doody

COLOR Buffalo Bob tells the peanut gallery how Clarabell appeared in King Arthur's court.

4:45 **13 Roddy Mac Show**

5:00 **2 Marshal "J"—Little Rascals**

4 9 Mickey Mouse Club

1. Newsreel: Fun on a Volcano; The Space Man; Little Log Church; The Missing Lynx; What's Buzzin', Cuzzin? 2. Mouseketeers present "Talent Round-up Day": Crawford Brothers, Jon Robertson. 3. Serial: "Spin and Marty," part 1. 4. Cartoon: "Mickey's Meller-drammer."

6 Circle "6" Ranch

7 Cousin Roger's Ranch

13 Trail Tales—Western

39 Fun Time—Kids

5:25 **2 Andy's Gang—Stories**

Andy Devine is your host.

5:30 **39 Cowboy G-Men**

Jackie Coogan and Russell Hayden.

5:45 **6 NEWS, SPORTS, WEATHER**

5:55 **2 NEWS, WEATHER, SPORTS**

Bob Nance, Bill Roberts, Tait Cummins.

EVENING

6:00 **4 Rin Tin Tin**

6 To Be Announced

7 SPORTS, NEWS, WEATHER

Clare Rampton, Howard Trickey, Jock Lawrence.

9 NEWS

Dick Yoakam and Bob Brooks.

13 WEATHER, NEWS, SPORTS

With Bob Clyde, George Raubacher and Wally Scott.

39 NEWS, SPORTS, WEATHER

6:15 **2 13 NEWS—Doug Edwards**

9 NEWS—John Daly

6:25 **6 SPORTS, NEWS, WEATHER**

With Hal Hart and Jack Thomsen.

6:30 **2 Annie Oakley—Western**

4 Navy Log—Documentary

The true story of the development of one of the most daring aerial maneuvers in the history of flying is told when "Navy Log" recreates an actual incident, as recorded in official files, involving the celebrated Navy stunt jet team in "The Phantom of the Blue Angels."

6 39 Eddie Fisher—Songs

7 Ted's Tune Time—Music

9 Rin Tin Tin—Adventure

13 Warner Brothers Presents

6:45 **6 7 39 NEWS—Swayze**

7:00 **2 FLORIAN ZABACH—Music**

4 MAMA—Drama

6 TRUTH OR CONSEQUENCES

7 WILD BILL HICKOK

9 OZZIE AND HARRIET

"The Sports Car." A complete change comes over Ozzie when a friend lends him a flashy sports car for a few days.

39 SHERLOCK HOLMES

7:30 **2 CAMERA "4"**

4 OUR MISS BROOKS

Connie is all agog when she is told by a fortune teller she will meet a stranger with big ears. Her efforts to find this particular stranger, however, lead to several candidates. Eve Arden stars as Connie Brooks. Osgood Conklin: Gale Gordon. Mr. Munsey: Bob Sweeney. Mrs. Nestor: Nana Bryant. Clint Albright: William Ching. (Film)

6 GOLDEN OPPORTUNITY

7 HEART OF THE CITY—Drama

9 13 CROSSROADS—Drama

"Hostage." Don Taylor stars as a priest in a penitentiary. He is called in for the last confession of a condemned

prisoner and learns about a dangerous situation. Because of his religious vows, the priest is bound to keep the information confidential. Based on a true story. (Film)

39 LIFE OF RILEY—Comedy

8:00 2 13 CRUSADER—Drama

"The Bargain." An underground worker in an East Berlin prison is offered a bizarre bargain to gain his freedom. He and his son will be released if he will agree to commit a murder. (Film)

CAST

Matt Anders Brian Keith
 Ernst Roeder Harry Bartel
 Wilhelm Leichner .. Werner Klemperer
 Hans Peter Miles
 Thomas Ulm Ivan Triesault
 Grandfather Vladimir Sokoloff

4 SUPERMAN—Adventure

"The Bully of Dry Gulch." When Jimmy Olsen and Lois Lane journey to the West to write newspaper stories about an annual rodeo celebration they become involved in an exciting adventure.

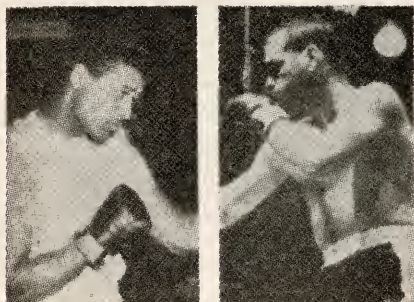
6 7 BIG STORY—Drama

"The American Archer-Shee Case." Reporter Bruce Benedict of the San Francisco Chronicle found his big story in an American counterpart to England's famed "Winslow Boy" case. At the California Maritime Academy a student is accused of stealing two shirts from a classmate. He protests his innocence but officials doubt his story. Ben Grauer hosts. (Postponed from Oct. 7.)

9:00 6 - 7 - 39 BOXING—Championship

Carl "Bobo" Olson (champion) vs. Sugar Ray Robinson (challenger), middleweights, 15 rounds. Jimmy Powers reports from Chicago.

tige. Robinson, former champion, has been on the comeback trail. The question: How far back can "Sugar" reach into his past? Can he regain his skills for an hour against a young fighting-machine?



Robinson vs. Olson

TALE OF THE TAPE

Olson		Robinson
27	Age	35
5 ft. 10½ in.	Height	6 ft.
160	Weight (approx.)	160
70 in.	Reach	72 in.
39 in.	Chest (normal)	36 ½ in.
42 in.	Chest (expanded)	38 in.
16½ in.	Neck	15½ in.
32 in.	Waist	30 in.
22 in.	Thigh	19 in.
16 in.	Calf	13¾ in.
13 in.	Biceps	13 in.
11½ in.	Forearm	10¾ in.
9½ in.	Ankle	9 in.
7¾ in.	Wrist	7½ in.
12 in.	Fist	11½ in.

Compiled by Nat Fleischer (The Ring)

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Olson	Champ	72	65	7	0	31
Robinson	2	145	137	5	3	88

Olson, back among the middleweights after his knockout at the fists of Archie Moore, will be out to regain lost pres-

9 ETHEL AND ALBERT

The Arbuckles' next-door neighbors throw a party. The festivities have a decidedly unexpected effect on Ethel and Albert. Ethel: Peg Lynch. Albert: Alan Bunce.

39 HOLLYWOOD PREVIEWS**8:30 2 4 13 PLAYHOUSE OF STARS—Drama**

"Gift of Life" stars Don DeFore as a salesman who works so hard he collapses. The enforced idleness of convalescence irritates him until he begins to wonder about the four anonymous blood donors who saved his life. (Film)

CAST

Bill Nichol Don DeFore
Clare Gibney Barbara Billingsley
Dr. Cabot Robert Cornthwaite
Charlie Dabbs Greer
Miss Strickland Jean Innes
Miss Jenkins Jeanne Baird

6 7 STAR STAGE—Drama**9 THE VISE—Drama**

"The Good Name Murder." A middle-aged but still glamorous actress looks for a home in a small English village. Her interest in younger men leads her into a dangerous situation. (Filmed in England)

39 CAMERA TV**9:00 2 4 13 LINE-UP—Police**

The San Francisco police are baffled by a robber with an uncanny knowledge of the perfect time to strike. The women in the crook's life prove helpful in solving the case. (Film)

6 7 39 BOXING

Middleweight king Carl "Bobo" Olson defends his title against Sugar Ray Robinson in Chicago. For details see page A-31.

9 HIGHWAY PATROL—Drama**9:30 2 4 13 PERSON TO PERSON 9 TIMES SQUARE PLAYHOUSE****9:45 6 7 RED BARBER—Sports****39 GENERAL SPORTS TIME****10:00 2 FOOTBALL—Frank Leahy****4 CRUSADER—Drama**

Roving free-lance writer Matt Anders (Brian Keith) does some fancy boxing with agents of a Red satellite country

when he learns of an international boxing match "fix."

6 TV READER'S DIGEST**7 WEATHER, NEWS, SPORTS**

With Howard Trickey, Jock Lawrence and Frosty Mitchell.

9 WEATHER, SPORTS, NEWS**13 WEATHER, NEWS, SPORTS**

With Rollie Sponberg, Bob Clyde and George Raubacher.

39 NEWS, WEATHER, SPORTS

With Ted Beinert, Chuck Faber and Bill Edwards.

10:15 2 TOM HARMON'S WORKSHOP—Sports**13 FOOTBALL—Frank Leahy****10:30 2 NEWS AND WEATHER**

Henry Lippold and Ford Roberts.

4 NEWS AND WEATHER**6 WEATHER, NEWS, SPORTS****7 LEAHY PREDICTS—Sports****13 HIGHWAY PATROL—Drama****39 MOVIE—Drama**

"Hangmen Also Die." When "Hangman" Heydrich, responsible for the death of so many Czechs, is assassinated, the Gestapo sets out to find his killer. Brian Donlevy, Walter Brennan, Gene Lockhart, Anna Lee, Dennis O'Keefe, Alexander Granach.

10:45 4 FOOTBALL—Leahy**6 LES PAUL AND MARY FORD****7 BREAK THE BANK—Quiz****10:50 2 MOVIE—To Be Announcer****6 FEATURE DESK****11:00 4 CHAMPIONSHIP BOWLING**

Featuring Joe Kristof and Ed Kowalics.

6 Tonight—Steve Allen**13 Musical I.Q.—Quiz****11:15 7 MOVIE—To Be Announced****11:30 13 MOVIE—Drama**

"Her Sister's Secret." A girl discovers she is going to have a child after her soldier-sweetheart leaves for overseas. Nancy Coleman, Margaret Lindsay, Philip Reed.

1:00 13 NEWS

Stations reserve the right to make last-minute changes.



The Girl From Pine Bluff

Janette Davis, Loyal To Godfrey,
Snaps Back At Arthur's Critics

When she was growing up in Pine Bluff, Ark., Janette Davis was the fattest kid on the block. She weighed 150 pounds and had hips like Bronko Nagurski. And she bit her fingernails.

That's all changed now. Today Janette weighs 110. Her hips are slim and slinky, her nails tapered and **continued**

Janette Has No Ambitions Beyond The Godfrey Show

beautifully groomed. In addition, she is clearly one of the more popular television performers.

This amazing transition began when Janette (aged 12) resolved to take piano lessons in an effort to stop biting her nails. It continued two years later when she moved to Memphis, Tenn., and starred in her own radio show. (Economic conditions forced her to eat somewhat sporadically. Consequently, she lost weight.)

And it was completed in 1946 when, be a quirk of chance, she joined Arthur Godfrey on radio, having moved to New York from other wayside radio stops in Quincy, Ill., Shreveport, La.; Cincinnati, and Chicago.

"How I got on here was a hot one. I had this radio show on CBS every night at 11, and then one day—*poofft*—they went ahead and sold the time to a sponsor who wanted a news show and there I was back on the network staff just singing to myself with nobody listening. Well, Arthur wanted a singer and they brought him a recording of mine and he liked my voice and put me on the show. Just like that. He never even looked at me before he hired me."

In point of service, Janette is the oldest member of Godfrey's cast. *Friends* may come and *Friends* may go, but Janette remains a fixture.

"And that's the way I want it to be," she avers. "No personal appearance dates for Janette. No flouncin' around the countryside singing in some night club. None of that for me. I'm right happy where I am."

Janette, who has red hair; a friendly, generous-looking smile; a firm and direct manner, and a good loud voice, is intensely loyal to her long-time good friend and employer. And she is bristlingly hostile to his critics.



A fierce loyalty: in singer Janette Davis'

"What do they gain by knocking Arthur? Why, some of these men, they're big enough to get by on their own instead of picking on Arthur.

"Now, listen here. In all the years I've known Arthur Godfrey, I never once heard him say an unkind thing, or a mean and petty thing to *anyone* on the air. Now, he might kid a fellow, you know, but well, anybody can kid, can't he, if it's all in fun?"

Janette is likewise almost completely lacking in rapport with the deviationists on Godfrey's own programs, who in the past have dashed off to make outside personal appearances without consulting the summit.

"Listen," she says. "I had plenty of chances to get outside dates. Why, years ago, before Julius La Rosa or any of them ever took an outside date—why, they offered me work in clubs and places like that and I



eyes, Arthur Godfrey can do no wrong.

turned them all down. I said, 'No thank you!' I said, 'I like it here.' I said, 'Listen,' I said, 'I've watched them coming and going and I'll tell you one thing,' I said, 'I'm going to be better off right here singing for Arthur when the rest are in the soup.'"

In Janette's opinion, Godfrey can do no wrong esthetically. She does disapprove, however, of his disregard for his own physical safety. In fact, she worries about him.

"You know what he did the other day—the other week-end, down in Virginia? He fell off a horse, that's what! He fell off a horse and got a black eye! Imagine him on a horse, him with that bad hip he has! And that time we went out to Coney Island on the show—that night he went down those slides. Imagine!

"He's always been that way. And he can do these things better than anyone else on the show. If we have

a crack rifle shot on the show, well, nothing to do but Arthur's got to grab a gun and outshoot the rifle expert. And then that time when we all went skating. Well, there was Arthur, him that never had on a pair of skates in his life."

Janette and Godfrey himself are the only *Friends* left from the original cast (*Friends* made its television debut in 1949). It included three other vocalists, Marshall Young, Patti Clayton (who also had her own show, "Waitin' for Clayton") and an Irish tenor named Frank Saunders, whom Godfrey had uncovered tending bar at a restaurant.

"It was a wonderful show. We had nothing, no sponsors, no commercials, no nothing. We had a zero-minus rating. Then, suddenly, we caught fire. People began to realize what a terrific performer Arthur is."

Janette can remember, too, when strife came to Godfreyland. Bill Lawrence, Julius La Rosa, Archie Bleyer, the Chordettes, Marion Marlowe, the Mariners and Haleloke are gone, but Janette remains—steadfast as ever.

How does she explain her ability to survive each crisis on the show?

"Well, it's like this: I grew up with the show. I gradually became part of it. I started making suggestions way back in 1949—and Arthur always has wanted people on the show to make constructive suggestions. Well, when the others got on the show, it already was a big show. There wasn't so much room for suggestions."

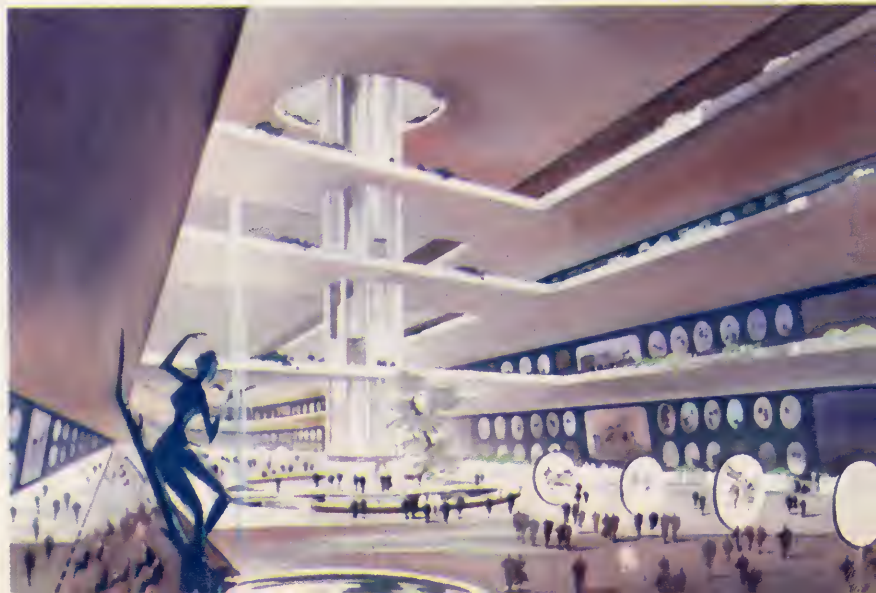
Has she any plans for the future?

"Future? Look, my future is right here on *Friends*. I like it here. I want to stay. This is what I've worked for all my life. I never thought I'd stay up on top so long. But now I'm gonna stay around just as long as I can sing. They'll have to drag me out of here by the heels."



Mammoth: a 20,000-foot TV studio in new building. The strange-looking TV cameras are called Mobilescopes. Their 'antennae' house lights, microphones and accessories.

Videotronic Directory: huge TV screen along floor and walls (below) will show visitors the various events occurring in the building. Electronic guides will direct them.





Mail Order Telemart: Mobilescope TV cameras will range frequently along 'show windows' to televise merchandise displays to customers at home and in building.

An Electronic Wonderland

TV Will Be The Fourth Dimension In The World's Largest Building

A television production center right out of the 21st Century is on tap for New York City. And in 1958—they say!

It will include monster cameras suspended from the ceiling, with spider-like antennae housing microphones and lighting equipment. It will provide 24 huge studios, with carpentry and paint shops, in 24 acres of space.

It's all part of a \$100,000,000 Palace of Progress planned by master showman Billy Rose, to be built atop the Pennsylvania Railroad Station as an international merchandise mart and permanent world's fair. This building—the world's biggest—will actu-

ally be an electronic wonderland. And television will be the structure's fourth, or "videal," dimension. TV will handle traffic flow, permit the remote buying and selling of merchandise, exhibit industry's advances, even help locate lost children.

Among television's other uses:

1. A "cinescopic" news hall where wall-size TV screens will carry telecasts from many points.

2. TV entrance hall, where mammoth TV screens show activities in various parts of the building. Visitors will push a button and get electronic directions to their destination.

3. A "Remotemobile," a self-contained camera unit, to be driven into any part of the building for spot news coverage.

IT'S NOT SO EASY!

How To Spend \$1,000,000 A Week



One day last year a TV executive, Frank Cleaver, was telling free-lance producer Don Fedderson about an idea for a giveaway show.

"We call it," he said, "The Million Dollar Question.' All we do is give away the interest on a million dollars each week. What do you think?"

Fedderson, the man who put *Liberace* on TV, reflected for a moment. "Why just the interest?" he asked. "Why not give away the whole million dollars each week?"

Then and there the idea for *The Millionaire* was born. Since last January the weekly program's mythical millionaire, John Beresford Tipton, has doled out—in fictional dramas—more than \$26,000,000. And, says Fedderson, it wasn't easy.

"Finding ways to spend a million dollars a week," he mourns, "is no breeze. We've had to turn down plots by Academy Award writers."

It took some 20 writers to turn out the first 26 scripts, and it will come as no surprise to the show's male fans that the author who proved most adept at spending the green stuff was a woman. Mary C. McCall, Jr., a Hollywood veteran and three-time president of the Screen Writers Guild, wrote seven of the plays, including "The Margaret Browning Story," which has been praised as the best study of Hollywood yet seen on TV.

"The average person, inheriting a million dollars," says Fedderson,

◀ Spender-in-chief Mary C. McCall, Jr., confers with actress Joan Vohs.

"would blow it or put it in the bank. That's dull. And so we have to dig."

Some of the digging done by Fedderson and his score of writers has unearthed nuggets of nobility:

One young widow spent only \$20 of her million and gave the rest back, when she discovered the prospective stepfather for her young son hated rich women. A Texas cowboy hung diamonds on a New York show girl until he came to his senses, returned to the range and bought a piece of it as a wedding gift for Plain Sue. A burlesque queen who came offstage a millionaire promptly put on her clothes and endowed a college with a \$500,000 scholarship fund. A mental patient who thought Michael Anthony, the man with the check, was just a delusion, repaid the real estate losses over which he had lost his sanity when aspirin didn't dispel his "hallucination."

A miser was induced by his wife to spend \$500,000 in two weeks. A man unjustly condemned to death for murder proved he didn't do it and lived to endow a church for the prison chaplain.

A stenographer went to Europe and fell for a smuggler, but was willing to wait for him to get out of jail. A village ne'er-do-well, suspected of theft, cleared himself by financing the town bank in an emergency.

A few of TV's temporary *nouveaux riches* have proved unworthy of their good luck—but all have managed to see the error of their ways within the 26 minutes allotted them.

There is no indication, as the show resumes on CBS with new stories after a summer season of repeats, that million-dollar gifts won't continue to inspire melodramatic shenanigans. This John Beresford Tipton—his name is a composite of Fedderson's home town, his wife's home town and his lawyer's first name—is loaded.



Some "do-it-yourself" jobs DON'T PAY

For a physical check-up—see your doctor. When it comes to your TV set—see your serviceman.

Your TV set is not like a screen door or a water faucet. It's a complex, sensitive electronic instrument. By tinkering with it, you can hurt the set—you can even get hurt yourself.

Call in a skilled TV serviceman. He's a professional... a trained technician. He has made a big investment in equipment and know-how to diagnose and cure the trouble quickly and completely.

If you do need any new parts, chances are he'll put in precision-built Mallory Rectifiers, Capacitors, Resistors, or Controls—the same as most TV set manufacturers use. With men who *know* TV, Mallory replacement parts are recognized as tops in quality, performance and dependability.

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Frontier episode: James Griffith (l.), Peter Votrian and Walter Coy eye Lee Ericson.

Frontier

Frontier, one of several new "adult" Western series, eschews the exploits of gun-toting marshals and other popular heroes to concentrate on the more ordinary people who helped settle the West. The result is an absorbing telefilm show, well worth tuning in.

Although *Frontier* stresses human emotions and psychology, rather than gun duels and "they-went-thataway" chases, it doesn't lack for action. The initial episode, for example, told of a village handyman who was falsely publicized as a vicious gunman by an imaginative newspaper reporter. While the script generated considerable suspense when the pseudo-killer finally challenged a legitimate gunslinger, the writers also tried to delve into the

handyman's mind, to explain why he took his newspaper clippings seriously.

Other scripts have dealt with a bitter woman who hired a gunman to kill her husband's slayer, and with the sons of a cattleman and sheepherder who engineered the settlement of their father's long-time feud. Each script is a complete story, reportedly based on fact, and the characters vary from week to week. The only permanent actor is Walter Coy, who frequently stars but more often is heard only as an off-screen narrator.

Frontier is skilfully produced by Worthington (Tony) Miner, who also supervises *Medic*. His deft touch is clearly discernible. The actors are good and the scripts tautly written. The sets, costumes and other production trappings have been uniformly excellent.

Navy Log

Like *Crusade In Europe* and *Victory at Sea*, *Navy Log* attempts to tell the story of our Armed Forces. But, unlike the two earlier historical documentaries, *Navy Log* deals with people. And it does a fine job.

All stories are supposedly based on true-to-life incidents, with embellishments. Though some incidents seem slightly exaggerated, they generally have considerable drama. Programs have ranged from adventures of Navy frogmen to the story of a flier who deliberately crashed his own plane to save a shot-down buddy.

Filmed at sea and at Navy bases throughout the Western Hemisphere, with full cooperation of the Navy Department, the show boasts authentic settings, props and costumes. Its various writers wisely temper the excitement and action with touches of humor. And the actors have been uniformly good, evidencing skill and care on the part of producer and director.—R.S.



Heroism in Korea: James Edwards, I., and Douglas Dick.

FINE TUNING



By Ollie Crawford

Weather forecasters balk at TV's glamorous weather girls. They don't like gals getting mixed up with the gales.

It's a fine time for the weathermen to blow up a storm.

When the weather report is pretty ugly, it helps to have a weather reporter who is pretty pretty. Friend of ours says the weather may be a nightmare, as long as it's from his dream girl. The weather may be miserable, but he's happy. The barometer may be falling, but she's quite a catch.

He just doesn't understand why

the weather forecast should include nothing but dull figures.

It's true that some of the gals are so sultry, they shoot the temperature up a couple of extra degrees. But if the weather report is right, what's so wrong about a sarong? A guy can listen to the weather, and not much care whether. When it comes to predicting the amount of rainfall, he knows that beauty is only shin deep.

If it's as cold as they report, how can they wear those gowns?

Doesn't Los Angeles have enough trouble with smog, without getting the report from Marjorie Main?

CONFIDENTIALLY...

by Earl Wilson



Como Apologizes To Godfrey;
Dagmar Sought For Stage Role

NEW YORK . . . Tony Marvin, announcer on the Godfrey shows, and Perry Como are golf buddies at Sands Point, Long Island, and often discuss mutual TV problems—although not so often now that Como's at NBC. But they did talk it over before Como apologized on the air to Godfrey fans about a Julius La Rosa "humility" gag. Marvin feels it was a fine gesture—"characteristically Como."

■ *Dagmar is wanted for Anita Loos' new Broadway comedy—so much, in fact, that Miss Loos has suggested revising the performance schedule, so Dagmar can continue as*

a Masquerade Party panelist. It would be a big honor for the gal who "came back" after practically disappearing from TV, and is proof of the success of the new policy she first announced in TV GUIDE—"showing less of my person and more of my personality."

■ Victor Borge's \$250,000 fee for doing two guest shots and two one-hour shows for CBS proves it's worthwhile to take piano lessons. Borge is building up interest in these TV appearances by telling audiences at his one-man-stageshow, "I'll probably be seeing you on TV." He may use audience "requests" on TV—including his famous rendition of "The Warsaw Concerto, by Julius La Warsaw" and "Mendelssohn's Fifth—on the rocks." . . . Behind that nice smile of "pretty, perky Peggy King," there's tooth trouble. She's commuting from Hollywood to New York to have her pearly choppers fixed.

■ Love's A Funny Thing Dept.: Holding hands at a night club the other night were Eddie Fisher and Debbie Reynolds, while smooching at a ringside table were Betty Clooney and her bridegroom, Pupi Campo. They were all listening to a not-so-happy Dick Haymes singing torch songs which seemed to reflect his shattered romance with Rita Hayworth.

■ Attempts to reconcile Red Buttons and Pinky Lee have failed. "I don't think I want to make up with Lee," says Red, who challenges statements about him that Pinky has given interviewers. Meanwhile, Red's cronies tease him by calling him "Pinky."



EYES WEARY?

TWO DROPS—QUICK RELIEF

Do you sometimes work your eyes too long at a time—till they feel utterly weary? Then, a pause for a quick two-drop bath of Murine for each eye refreshes them in seconds. Compounded of seven tested ingredients, Murine is gentle as a tear. It makes your eyes feel good!

MURINE
for your eyes



TV is getting to be a snug harbor for a lot of people. Ex-bandleader RICHARD HIMBER has signed with NBC as a producer; ex-bandleader BERT LOWN now heads up station relations for CBS on the West Coast; ex-movie writer-producer CAREY WILSON has joined CBS to help out with the network's 90-minute color specials; and ex-baseball manager LEO DUROCHER couldn't talk his way past a Burbank studio usher on his first day as an NBC talent relations executive.

* * *

Producers of TV film are getting off the color bandwagon for the time being. Too expensive to shoot, and no guaranty as yet as to when film can be aired in color on a regular basis.

* * *

WALT DISNEY's new "Corky and White Shadow," with BUDDY EBSEN and Mouseketeer DARLENE GILLESPIE, will be seen in 10 episodes on Mickey Mouse Club, then released as a feature . . . TERRY MOORE, RAYMOND MASSEY and ANN HARDING head the cast of "The Late George Apley," now being filmed for The 20th Century Fox Hour.

WASHINGTON Florence Lowe reports:

One casualty of the President's illness may be his televised news conferences. Network spokesmen say that when MR. EISENHOWER resumes his weekly press conferences, it will be up to his doctors to decide whether the additional equipment, lights and people necessary for the telecasts will be permitted in the meeting.

* * *

Possibility that he may bow out as candidate has video networks refiguring convention coverage desperately. With Democratic nomination now a bigger plum, that party's convention, which opens in Chicago Aug. 13, could stretch from anticipated four days to six or seven. Since the Republican convention opens in San Francisco Aug. 20, networks faced tough enough problem moving commentators, engineers and heavy equipment in time. Lengthy Democratic convention would create a nightmare.

* * *

Another side effect: San Francisco hasn't enough hotel rooms for the 1500-plus radio and TV newsmen, commentators and technicians now expected--hundreds more than might cover a cut-and-dried convention. Some may be billeted 20-30 miles away.

* * *

National Association of Radio and Television Broadcasters will fight hard for uniform daylight saving procedure. The annual confusion of different practices wrecks local and national havoc with TV schedules.

* * *

Look for another military guest on The \$64,000 Question. An Air Force newsreel photographer stationed at the Pentagon has been approved as a geography expert, but show's producers don't want another uniform so soon after top winner, Captain McCutchen.

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...it paid and paid and it's still paying!" 600



A TRUE MUTUAL OF OMAHA STORY

At the age of 46 Elizabeth Hall had taken out the first health and accident policy she ever owned. In 3 years she collected nearly \$6,000, and today, unable to work, gets monthly cash benefits of \$150.00, her sole source of income.

says **ELIZABETH HALL**



Miss Hall had owned her Mutual of Omaha policy less than a year when she fractured her ankle and left leg. Hospitalized for 66 days, it was almost 7 months before she was able to return to work.



The same day she was discharged from the hospital, Miss Hall caught her heel in a sidewalk break and fell, fracturing the same leg again! This time she was unable to work for 11 months!

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Find out if you can qualify for the low cost MUTUAL OF OMAHA health and accident plan that pays cash benefits promptly every month while you're totally disabled by covered accident or confining sickness. Pays CASH direct to you that may be used for food, rent, and other expenses. Also pays CASH benefits to you for hospital, sickness, accident, maternity, surgical bills. Covers you on or off job,

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Do it TODAY while you are well. To wait may be "too late"!



Two months after returning to work, Miss Hall suffered internal injuries, a fractured leg and rib. Still hospitalized, she continues to receive \$150.00 a month from Mutual of Omaha.

Mutual of Omaha Pays Out More Than \$1,400,000 in Benefits a Week!

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